

PLEASE BRING THIS AGENDA WITH YOU

1

The Lord Mayor will take the Chair at ONE
of the clock in the afternoon precisely.



COMMON COUNCIL

SIR/MADAM,

You are desired to be at a Court of Common Council, at **GUILDHALL**, on
THURSDAY next, the **23rd day of May, 2019**.

JOHN BARRADELL,
Town Clerk & Chief Executive.

*Guildhall,
Wednesday 15th May 2019*

Timothy Russell Hailes, J.P.

Gregory Percy Jones, Q.C.

}

Aldermen on the Rota

1 **Introduction of Newly-Elected Member**2 **Apologies**3 **Minutes**

To agree the minutes of the meeting of the Court of Common Council held on 25 April 2019.

For Decision
(Pages 1 - 30)

4 **Declarations by Members under the Code of Conduct in respect of any items on the agenda**5 **Resolutions on Retirements, Congratulatory Resolutions, Memorials**6 **Mayoral Visits**

The Right Honourable The Lord Mayor to report on his recent overseas visits.

7 **Policy Statement**

To receive a statement from the Chairman of the Policy and Resources Committee.

8 **Docquets for the Hospital Seal.**9 **The Freedom of the City**

To consider a circulated list of applications for the Freedom of the City.

For Decision
(Pages 31 - 36)

10 **Resolutions of the Annual Wardmotes**

To consider Resolutions of the Annual Wardmotes from the Wards of Aldersgate, Cheap, Cripplegate, Dowgate, Farringdon Within, Portsoken, and Tower.

For Decision
(Pages 37 - 40)

11 **Legislation**

To receive a report setting out measures introduced into Parliament which may have an effect on the services provided by the City Corporation.

For Information
(Pages 41 - 42)

12 **Ballot Results**

The Town Clerk to report the outcome of the several ballots taken at the last Court:

Where appropriate:-

** denotes a Member standing for re-appointment;*

★ denotes appointed.

(A) **FIVE Members to the Policy and Resources Committee.**

	Votes
David John Bradshaw, Deputy	8
Henry Nicholas Almroth Colthurst	46
Karina Dostalova	46 ★

Kevin Malcolm Everett, Deputy	7
Anne Helen Fairweather	64 ★
Shravan Jashvantraï Joshi	47 ★
Angus Knowles-Cutler	25
*Charles Edward Lord, O.B.E., J.P., Deputy	52 ★
Wendy Mead, O.B.E.	50 ★
Ruby Sayed	38
James Michael Douglas Thomson, Deputy	31
*John Tomlinson, Deputy	32
James Richard Tumbridge	21

NB:- following the ballot, Karina Dostalova and Henry Colthurst were tied for the final vacancy. Henry Colthurst subsequently withdrew from the ballot and Karina Dostalova was appointed accordingly.

(B) **ONE Member to the Hospitality Working Party of the Policy and Resources Committee.**

	Votes
*Karina Dostalova	79 ★
Jeremy Lewis Simons	28

(C) **FOUR Members to the Investment Committee.**

	Votes
Christopher Paul Boden	25
*Henry Nicholas Almroth Colthurst	73 ★
Alison Jane Gowman, Alderman	61 ★
Michael Hudson	22
Robert Charles Hughes-Penney, Alderman	64 ★
*James de Sausmarez	45
*Philip John Woodhouse, Deputy	71 ★

(D) **THREE Members to the Police Authority Board.**

	Votes
*Douglas Barrow	77 ★
Kevin Malcolm Everett, Deputy	32
*James Henry George Pollard, Deputy	90 ★
*James Michael Douglas Thomson, Deputy	88 ★

(E) **TWO Members to the Barbican Centre Board.**

	Votes
George Christopher Abrahams	32
Kevin Malcolm Everett, Deputy	13
Ann Holmes	35
Vivienne Littlechild, M.B.E., J.P.	78 ★
William Anthony Bowater Russell, Alderman	67 ★

(F) **EIGHT Members to the Standards Committee.**

	Votes
Randall Keith Anderson	62* ★

*Christopher Paul Boden	38
Mark Bostock	35
Henry Nicholas Almroth Colthurst	62 ★
Mary Durcan	42 ★
*Kevin Malcolm Everett, Deputy	31
*Michael Hudson	34
*Jamie Ingham Clark, Deputy	59 ★
Vivienne Littlechild, M.B.E., J.P.	60 ★
Natasha Maria Cabrera Lloyd-Owen	41
*Oliver Arthur Wynlayne Lodge	39
*Charles Edward Lord, O.B.E., J.P., Deputy	55 ★
Andrew Paul Mayer	37
Barbara Patricia Newman, C.B.E.	43 ★
William Pimlott	30
*Jeremy Lewis Simons	49 ★

(G) **THREE** Members to the **Livery Committee**.

	Votes
Henry Nicholas Almroth Colthurst	33
*Christopher Michael Hayward	72 ★
Shravan Jashvantrai Joshi	44 ★
Dhruv Patel, O.B.E.	35
*Judith Lindsay Pleasance	51 ★
James Henry George Pollard, Deputy	31
John George Stewart Scott, J.P.	27

For Information

13 **Appointments**

To consider the following appointments:

- (A) One Member on the **Establishment Committee**, for the balance of a term expiring in April 2021.

Nominations received:-

Tracey Graham

- (B) Four Members on the **Markets Committee**, for terms expiring in April 2020.

Nominations received:-

David John Bradshaw, Deputy
Wendy Mead, O.B.E.

- (C) One Member on the **Board of Governors of the City of London School for Girls**, for the balance of a term expiring in July 2022.

Nominations received:-

Peter Gordon Bennett

- (D) Four Members on the **Board of Governors of the City of London Freemen's School**, for the balance of a terms, one expiring in July 2021, two expiring in July 2022, and one expiring in July 2023.

Nominations received:-

Kevin Malcolm Everett, Deputy
Tracey Graham

- (E) One Member on the **Board of Governors of the Guildhall School of Music & Drama**, for a term expiring in April 2022.

Nominations received:-

David John Bradshaw, Deputy
Andrew Paul Mayer

- (F) One Member on the **Local Government Pensions Board**, for a term expiring in April 2023.

Nominations received:-

Mark Raymond Peter Henry Delano Wheatley

- (G) Three Members on the **Standards Appeals Committee**, for terms expiring in April 2020.

Nominations received:-

Michael Hudson

- (H) One Member on the **City of London Reserve Forces and Cadets Association**, for a term expiring in May 2022.

Nominations received:-

Robert Charles Hughes-Penney, Alderman

- (I) Two Members on **Christ's Hospital**, for terms expiring in March 2022.

Nominations received:-

John Douglas Chapman

- (J) Four Members on the **City of London Archaeological Trust**, for terms expiring in May 2023.

Nominations received:-

Paul Nicholas Martinelli
Jeremy Lewis Simons

For Decision

14 **Questions**

15 **Motions**

By Sir Michael Snyder

“That Tracey Graham be appointed to the Planning and Transportation Committee and the Culture, Heritage and Libraries Committee for the Ward of Cordwainer (replacing the previous pairing arrangements with Bread Street)?”

16 **Awards and Prizes**

To receive a joint report of the Chairmen of the Barbican Centre Board and the Board of Governors of the Guildhall School of Music & Drama concerning the recent receipt of an award.

For Information
(Pages 43 - 44)

17 **Hospitality Working Party of the Policy and Resources Committee**

To consider recommendations concerning the provision of hospitality.

For Decision
(Pages 45 - 48)

18 **Planning and Transportation Committee**

To consider reports of the Planning and Transportation Committee, as follows:-

(A) **Transport Strategy** – to consider the adoption of a Transport Strategy.

For Decision
(Pages 49 - 54)

(B) **City Cluster Vision** – to consider the adoption of a City Cluster Vision.

For Decision
(Pages 55 - 64)

19 **Culture, Heritage & Libraries Committee**

To consider the adoption of a Visitor Strategy.

For Decision
(Pages 65 - 96)

MOTION

20 **By the Chief Commoner**

That the public be excluded from the meeting for the following items of business below on the grounds that they involve the likely disclosure of exempt information as defined in Paragraph 3 of Part 1 of Schedule 12A of the Local Government Act, 1972.

For Decision

21 **Non-Public Minutes**

To agree the non-public minutes of the meeting of the Court of Common Council held on 25 April 2019.

For Decision
(Pages 97 - 102)

22 **Establishment Committee**

To consider reports of the Establishment Committee, as follows:-

(A) **Economic Development Office** – to consider proposals relating to a staffing matter.

For Decision
(Pages 103 - 106)

(B) **Barbican Centre Board** – to consider proposals relating to a staffing matter.

For Decision
(Pages 107 - 110)

23

Property Investment Board

To consider the grant of a long-term lease.

For Decision
(Pages 111 - 114)

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ESTLIN, MAYOR

COURT OF COMMON COUNCIL

25th April 2019
MEMBERS PRESENT

ALDERMEN

Nicholas Anstee
Emma Edhem
The Rt. Hon. the Lord Mayor, Alderman Peter Estlin
John Garbutt
Sir Roger Gifford
Alison Gowman
Prem Goyal, OBE JP

David Andrew Graves
Timothy Russell Hailes, JP
Robert Picton Seymour Howard
Robert Charles Hughes-Penney
Gregory Jones, QC
Sheriff Vincent Thomas Keaveny
Alastair John Naisbitt King
Susan Langley, OBE

Ian David Luder, JP
Nicholas Stephen Leland Lyons
Bronek Masojada
Sir Andrew Charles Parmley
William Anthony Bowater Russell
Sir David Hugh Wootton
Sir Alan Colin Drake Yarrow

COMMONERS

George Christopher Abrahams
John David Absalom, Deputy
Caroline Kordai Addy
Munsur Ali
Rehana Banu Ameer
Randall Keith Anderson
Thomas Alexander Anderson
Alexander Robertson Martin Barr
Douglas Barrow
Matthew Bell
John Bennett, MBE, Deputy
Peter Gordon Bennett
Nicholas Michael Bensted-Smith, JP
Mark Bostock
Keith David Forbes Bottomley, Deputy
David John Bradshaw, Deputy
Tijs Broeke
Michael John Cassidy, CBE, Deputy
Roger Arthur Holden Chadwick, OBE, Deputy
John Douglas Chapman
Dominic Gerard Christian

Henry Nicholas Almroth Colthurst
Richard Peter Crossan
Karina Dostalova
Simon D'Olier Duckworth, OBE, DL
Peter Gerard Dunphy
Mary Durcan
Anne Helen Fairweather
Sophie Anne Fernandes
John William Fletcher
Marianne Bernadette Fredericks
Caroline Wilma Haines
The Revd Stephen Decatur Haines, Deputy
Graeme Harrower
Christopher Michael Hayward
Tom Hoffman, Deputy, MBE
Ann Holmes
Michael Hudson
Wendy Hyde, Deputy
Jamie Ingham Clark, Deputy
Clare James, Deputy
Henry Llewellyn Michael Jones, Deputy
Shravan Jashvantrai Joshi

Angus Knowles-Cutler
Gregory Alfred Lawrence
Tim Levene
Vivienne Littlechild, MBE, JP
Natasha Maria Cabrera Lloyd-Owen
Edward Lord, OBE, JP, Deputy
Paul Nicholas Martinelli
Andrew Paul Mayer
Jeremy Mayhew
Andrew Stratton McMurtrie, JP
Robert Allan Merrett, Deputy
Brian Desmond Francis Mooney, Deputy
Hugh Fenton Morris, Deputy
Alastair Michael Moss, Deputy
Sylvia Doreen Moys, MBE
Joyce Carruthers Nash, OBE, Deputy
Barbara Patricia Newman, CBE
Graham Packham
Dhruv Patel, OBE
Susan Pearson
John Petrie
Judith Pleasance

Henrika Johanna Sofia Priest
Stephen Douglas Quilter
Richard David Regan, OBE, Deputy
Elizabeth Rogula, Deputy
James de Sausmarez
Ruby Sayed
John George Stewart Scott, JP
Ian Christopher Norman Seaton
Oliver Sells QC
Dr Giles Robert Evelyn Shilson, Deputy
Jeremy Lewis Simons
Tom Sleigh, Deputy
Graeme Martyn Smith
Sir Michael Snyder
James Michael Douglas Thomson, Deputy
John Tomlinson, Deputy
James Richard Tumbridge
William Upton, QC
Mark Raymond Peter Henry
Delano Wheatley
Philip Woodhouse, Deputy

1. Newly-elected Alderman

The Chief Commoner welcomed the newly-elected Alderman for the Ward of Billingsgate, Bronek Masojada, to his first meeting of the Court of Common Council.

Alderman Masojada was heard in reply.

2. Chief

Pursuant to the decision of the Court of 18 October 2019, the Lord Mayor invited

Commoner

Deputy Tom Hoffman M.B.E. to take up the office of Chief Commoner for the ensuing year.

The new Chief Commoner outlined his priorities for the forthcoming year, including assistance and support in respect of Members' mental health and wellbeing, a focus on Members' facilities, and outreach activities with the City's family of schools.

Resolved unanimously – That this Honourable Court wishes to extend to

John George Stewart Scott JP

Its sincere gratitude for the manner in which he has undertaken the role of Chief Commoner over the past year.

As Chief Commoner, John's year has been particularly distinguished by the efforts he has taken to engage with departments and stakeholders beyond the Guildhall Complex, both within and external to the City Corporation. His visits to the Cemetery and Crematorium, London Gateway, and the Heathrow Animal Reception Centre in particular formed part of a key initiative to ensure staff across the organisation were given the opportunity to meet with senior Members and feel connected.

John also celebrated the crucial work of our volunteers, hosting a reception in the Great Hall to thank 450 or so individuals for their invaluable efforts. This extremely popular and successful initiative will become an annual City event and is an example of the lasting legacy John's year will have.

The work of the Chief Commoner is never ending, yet despite all the varied calls on his time, John has extremely ably and effectively represented Members' interests during the year. He took a particular interest in the works required to the Guildhall Complex, engaging with officers on a regular basis with a view to remedying defects across the site, as well as giving much time to the improvement project to the cloakrooms and Members' changing areas. We thank him for this consideration and sound judgement in these areas.

His work tirelessly promoting the role of the City of London Corporation and that of the Chief Commoner must also be recognised and appreciated. From hosting a breakfast prior to the UK-Netherlands Innovation Showcase on the occasion of the State Visit of the King and Queen of the Netherlands; to a reception following the installation of the Bishop of London, the Rt Revd and Rt Hon Dame Sarah Mullally, DBE; or a lunchtime reception to mark the 50th Anniversary of the Royal Regiment of Fusiliers; John has been an unfailingly energetic and charismatic host at so many high-profile events which will be remembered fondly by all who attended.

In taking leave of the Chief Commoner and in thanking him formally and sincerely, his colleagues wish to express their appreciation not only to him, but also to Claire, who ably supported John over this past year. We thank them both for their hospitality, good humour and courtesy, and wish them both continued good health and happiness for many decades in the future.

John Scott was heard in reply, thanking colleagues for their support throughout the year and wishing his successor well in the year ahead.

3. Apologies The apologies of those Members unable to attend this meeting of the Court were noted.

4. Declarations There were none.

5. Minutes *Resolved* – That the Minutes of the last Court are correctly recorded.

6. Resolutions *Resolved unanimously* – That the gratitude of this Court be extended to:-

*Snyder, Sir
Michael;
Hoffman, T.,
M.B.E., Deputy*

Sir Mark John Boleat

him for his tireless dedication and outstanding service to the Ward of Cordwainer, the City Corporation, and the City of London over the past seventeen years.

Elected to the Court of Common Council in 2002, Mark quickly became a prominent Member of the Court. His background working for major national, European, and international trade associations proved immeasurably valuable to the City Corporation over the years and the City benefited greatly from his wealth of knowledge and experience.

Mark will be particularly remembered for his time as Chairman of Markets, during which he successfully led the difficult negotiations associated with working practices at Billingsgate markets, and of course for his Chairmanship of the Policy and Resources Committee. It's difficult to overstate the dedication and energy he committed to the organisation, managing what is, in practice, a full-time role with good humour and enthusiasm, whilst also bringing a real clarity of direction and purpose to the City of London Corporation and its strategic and policy direction.

Mark's achievements during his time at the City Corporation will have long-lasting effects for London and the country. From the commitment to build 3,700 new homes for Londoners by 2025, to the creation of the Cultural Hub in the west of the City, his prominent focus on social mobility, and the work to diversify London's financial and business offering – there is much for both Mark and the Court to look back on and celebrate, and for us to be thankful to him for. The many ways in which Mark contributed were rightly recognised when he was awarded a knighthood in 2017, for services to the financial services industry and local government in London.

Given the changing position in which London is currently finding itself, we are particularly indebted to him for his work over the years in building links with policy makers and politicians in Europe, the United States and the Far East to promote the City and ensure it continues to be the pre-eminent global city for financial and professional services and for business generally. His influence also found expression in the initiative to establish London as the leading offshore hub for

Renminbi trading, which led to the growing presence of Chinese banks and other financial institutions in London, as well as London's emergence as the leading centre of Fintech, facilitated by support he led for Innovate Finance.

In taking its leave of him, this Honourable Court therefore extends to Sir Mark its sincerest thanks and deepest appreciation for his hard work and many achievements over the past seventeen years, as well as its very best wishes for the future.

7. Mayoral
Visits

The Right Honourable The Lord Mayor reported on his recent visits to China, Qatar and Turkey.

8. Policy
Statement

There was no statement.

9. Hospital Seal

There were no docquets to be sealed.

10. Freedoms

The Chamberlain, in pursuance of the Order of this Court, presented a list of the under-mentioned, persons who had made applications to be admitted to the Freedom of the City by Redemption:-

Vanessa Ann Silcock <i>Brigadier David Robert Chaundler, OBE</i> <i>Roger William Sanders, OBE</i>	a Tourist Guide <i>Citizen and Broderer</i> <i>Citizen and Broderer</i>	Hambledon, Hampshire
Christopher John Cheetham <i>Peter Leonard Spalding</i> <i>Edward Clarence Newman</i>	a Head of Marketing <i>Citizen and Loriner</i> <i>Citizen and Loriner</i>	Warwick, Warwickshire
Gareth Edward Davis <i>Mark John Herbage</i> <i>Alan Roy Willis</i>	a Regular Army Warrant Officer <i>Citizen and Cook</i> <i>Citizen and Baker</i>	Aldershot, Hampshire
Gillian Anklesaria <i>Terry Withers</i> <i>Evelyn Elizabeth Guest</i>	a Personal Assistant <i>Citizen and Constructor</i> <i>Citizen and Educator</i>	Epsom, Surrey
Heroise Ratan Anklesaria <i>Evelyn Elizabeth Guest</i> <i>Terry Withers</i>	an Architects Company Director <i>Citizen and Educator</i> <i>Citizen and Constructor</i>	Epsom, Surrey
Jason Theo George Charalambous <i>Sir Michael Bear, Kt.</i> <i>Lady Barbara Anne Bear</i>	a Solicitor-Advocate <i>Citizen and Pavior</i> <i>Citizen and Musician</i>	Barnet, Hertfordshire
Bridgett Bardwell <i>David Andrew Harry McGregor Smith, CBE</i> <i>Jonathan Martin Averbs</i>	a Local Government Officer <i>Citizen and Cook</i> <i>Citizen and Fletcher</i>	Poplar, London
Stephen Reginald Owen Ashby <i>Jasdev Singh Rehncy</i> <i>Hilary Miller</i>	a Toastmaster <i>Citizen and Mason</i> <i>Citizen and Glover</i>	Westcliff On Sea, Essex
Birthe King <i>John George Stewart Scott, JP, CC</i> <i>Margaret Claire Scott</i>	an Office Manager, retired <i>Citizen and Arts Scholar</i> <i>Citizen and Stationer &</i>	Finchley, London

Newspapermaker

Nargis Khanum Khan, OBE <i>Anne Helen Fairweather, CC</i> <i>Tijs Broeke, CC</i>	a Charity Director <i>Citizen and Common Councilman</i> <i>Citizen and Common Councilman</i>	Hackney, London
Frazer Charles Lewis <i>Frederick Joseph Trowman</i> <i>David Robert Boston</i>	an Insurance Company Director <i>Citizen and Loriner</i> <i>Citizen and Gold & Silver Wyre</i> <i>Drawer</i>	Worcester, Worcestershire
Claire Louise Catling <i>William Smith</i> <i>Charles Corry Gotto</i>	a Chartered Accountant <i>Citizen and Actuary</i> <i>Citizen and Broderer</i>	Weybridge, Surrey
Alan Ford Gilbertson <i>Colin James Bridgen</i> <i>Jeffrey Charles Williams</i>	an Asset Manager <i>Citizen and Carman</i> <i>Citizen and Carman</i>	Portishead, Bristol
Caroline Frecknall <i>Harold Ebenezer Piggott</i> <i>Paul Stephen Hollebone</i>	a Rest Home Proprietor, retired <i>Citizen and Basketmaker</i> <i>Citizen and Chartered Accountant</i>	Worthing, West Sussex
Dr Emma Louise Trehane <i>Andrew Richard Lamb</i> <i>Jonathan Michael Soar</i>	an Editor <i>Citizen and Information</i> <i>Technologist</i> <i>Citizen and Information</i> <i>Technologist</i>	Chelsea, London
Andrew Christopher Barton <i>Andrew Stratton McMurtrie, JP, CC</i> <i>Charles Edward Lord, OBE, JP,</i> <i>Deputy</i>	a Police Officer, retired <i>Citizen and Salter</i> <i>Citizen and Broderer</i>	East Molesey, Surrey
Ryan Ashley Neill <i>Timothy Russell Hailes, JP, Ald.</i> <i>John Garbutt, JP, Ald.</i>	a Businessman <i>Citizen and International Banker</i> <i>Citizen and Weaver</i>	Bayswater, London
James Borbor Allie <i>William Harry Dove, OBE,</i> <i>Martin Raymond Dudley</i>	a Solicitor <i>Citizen and Ironmonger</i> <i>Citizen and Farrier</i>	Brent, London
Donald John McKillop <i>Stephen James Osborne</i> <i>John Alexander Smail</i>	a Chartered Civil Engineer, retired <i>Citizen and Chartered Secretaries</i> <i>and Administrator</i> <i>Citizen and Distiller</i>	Chelmsford, Essex
Robert Ian Craik <i>William Anthony Bowater Russell,</i> <i>Ald.</i> <i>Lucy Sharma</i>	an Investment Banker <i>Citizen and Haberdasher</i> <i>Citizen and Plaisterer</i>	Beaconsfield, Buckinghamshire
Steven Olive <i>Kerri Kirsten Elizabeth Fieldgate</i> <i>Mansfield</i> <i>Captain Howard Skidmore</i>	a Driving Instructor <i>Citizen and Information</i> <i>Technologist</i> <i>Citizen and Information</i> <i>Technologist</i>	Woolwich, London
Lisa Riva <i>Alistair Patrick Subba Row</i> <i>Simon Michael Leach</i>	a Chartered Surveyor <i>Citizen and Chartered Surveyor</i> <i>Citizen and Bowyer</i>	Charlton, London
John Edward Jones	a Chartered Surveyor	Beckenham, Kent

<i>Alistair Patrick Subba Row</i> <i>Simon Michael Leach</i>	<i>Citizen and Chartered Surveyor</i> <i>Citizen and Bowyer</i>	
Martin Ronald Avis <i>Peter John Neal</i> <i>Richard Charles Grove</i>	a Writer <i>Citizen and Plaisterer</i> <i>Citizen and Plaisterer</i>	Sidcup, Kent
Dr Ian Richard Hunt <i>Donald Howard Coombe, MBE</i> <i>David Peter Coombe</i>	an Asset Management Consultant <i>Citizen and Poulter</i> <i>Citizen and Poulter</i>	East Sussex
Vernon Garvin Matthews <i>Gerald Albert George Pulman, JP</i> <i>Glynn Humphreys</i>	a Planning Engineer, retired <i>Citizen and Basketmaker</i> <i>Citizen and Carman</i>	North Greenwich, London
Ian Liddell Stevenson <i>John Alexander Smail</i> <i>Anne Elizabeth Holden</i>	a Civil Servant, retired <i>Citizen and Distiller</i> <i>Citizen and Basketmaker</i>	Basildon, Essex
Richard George Henry Riley <i>Graham John Peacock</i> <i>Richard Eaglesfield Floyd</i>	a Facilities Services Director <i>Citizen and Loriner</i> <i>Citizen and Basketmaker</i>	Sutton, Surrey
Neal Owen Hounsell <i>Elizabeth Rogula, Deputy</i> <i>John Douglas Chapman, CC</i>	a Housing Assistant Director, retired <i>Citizen and Common Councilman</i> <i>Citizen and Common Councilman</i>	Stratford Upon Avon, Warwickshire
Anthony Reuben Dellow <i>David Albert Charles Ayres</i> <i>Patricia Ann Ayres</i>	a Jeweller <i>Citizen and Upholder</i> <i>Citizen and Upholder</i>	Borehamwood, Hertfordshire
Peter Edward Ball <i>Susan Mary Harrison</i> <i>Basil Roy Hodgson</i>	a Decorating and Maintenance Manager <i>Citizen and Educator</i> <i>Citizen and Stationer & Newspaper Maker</i>	Bedford, Bedfordshire
Jennifer Beatrice Williamson <i>Dorothy Newlands of Lauriston</i> <i>Ann-Marie Jefferys</i>	a Planning and Engineering Company Director <i>Citizen and Basketmaker</i> <i>Citizen and Glover</i>	Walthamstow, London
Martin Graham Stephenson <i>Charles Edward Lord, OBE, JP, Deputy</i> <i>Sir David Wootton, Kt., Ald.</i>	a Sports Manufacturing Director <i>Citizen and Broderer</i> <i>Citizen and Fletcher</i>	Great Stukeley, Cambridgeshire
Siddharth Shankar <i>Timothy Russell Hailes, JP, Ald.</i> <i>Charles Edward Lord, OBE, JP, Deputy</i>	an Entrepreneur <i>Citizen and International Banker</i> <i>Citizen and Broderer</i>	Newham, London
Edward Gordon Ungar <i>Hillier Bernard Alexander Wise</i> <i>Lt Col Andrew Young</i>	a Pharmacy Company Director <i>Citizen and Painter Stainer</i> <i>Citizen and Farrier</i>	Camden, London
Claudia Colia <i>Clwyd Whieldon Roberts</i> <i>Guy Fairbank</i>	an Art Historian <i>Citizen and Chartered Surveyor</i> <i>Citizen and Vintner</i>	Brockley, London

Robin Philip Murray <i>John Alexander Smail John Garbutt, JP, Ald.</i>	a HGV Driver, retired <i>Citizen and Distiller Citizen and Weaver</i>	Rothbury, Northumberland
Gary Kim Peacock <i>Robert Brian Linton George Henry Capon</i>	a Project Manager <i>Citizen and Blacksmith Citizen and Blacksmith</i>	Hillingdon, Middlesex
Paul Richard Aubery <i>Robert Brian Linton George Henry Capon</i>	a Real Estate Investment Company Director <i>Citizen and Blacksmith Citizen and Blacksmith</i>	Chiswick, London
Alexander Cornelius Reinke <i>Russell Chweidan Calogero Alu</i>	a Book Publisher/artist <i>Citizen and Baker Citizen and Baker</i>	Islington, London
Clare Louise Haggarty <i>Harold Ebenezer Piggott Paul Stephen Hollebone</i>	a Client Services Director <i>Citizen and Basketmaker Citizen and Chartered Accountant</i>	Taplow, Berkshire
Rofikul Islam <i>Joyce Carruthers Nash, OBE, Deputy Barbara Patricia Newman, CBE, CC</i>	a Local Government Officer <i>Citizen and Feltmaker Citizen and Turner</i>	Poplar, London
Justine Ruth Taylor <i>David Henry Clifton Griffiths Ronald Gulliver</i>	an Archivist <i>Citizen and Farrier Citizen and Farrier</i>	Greenwich, London
Martin Bevan <i>Keith Clark Brown Paul Herbert King</i>	a Chartered Accountant, retired <i>Citizen and Cooper Citizen and Stationer & Newspaper Maker</i>	Coggeshall, Essex
Peter Timothy Fortune <i>Prem Babu Goyal, OBE, JP, Ald. Dhruv Patel, OBE, CC</i>	a Management Consultancy Company Director <i>Citizen and Plumber Citizen and Clothworker</i>	Bromley, Kent
Martin Clark <i>Henry Llewellyn Michael Jones, Deputy Vincent Dignam</i>	a Street Cleansing Company Director <i>Citizen and Common Councilman Citizen and Carman</i>	Southwark, London
Cheryl Mary Enever <i>Sir Andrew Charles Parmley, Ald. Jonathan Patterson Shiels</i>	an Opera Singer <i>Citizen and Musician Citizen and Joiner</i>	Rotherhithe, London
Elizabeth Amanda Ferguson <i>Michael Corig Roberts Stuart Jonathon Holmes, MVO</i>	a Deputy Manager of a Ballet Company <i>Citizen and Gold & Silver Wyre Drawer Citizen and Gold & Silver Wyre Drawer</i>	Westminster, London
Mark Andrew Logsdon <i>Alison Jane Gowman, Ald. Wendy Mead, OBE, CC</i>	an IT Risk & Security Professional <i>Citizen and Glover Citizen and Glover</i>	Allextion, Rutland

Julie Caroline Butler <i>Michael John Bradly Russell</i> <i>Jayne Bradly Russell</i>	a Personal Assistant <i>Citizen and Leatherseller</i> <i>Citizen and Needlemaker</i>	Benfleet, Essex
Morag Jones <i>Mark Anthony Grove</i> <i>Modesta Visockiene</i>	a Tea Company Director <i>Citizen and Cook</i> <i>Citizen and Gardener</i>	Truro, Cornwall
Jonathon Glyn Jones <i>Mark Anthony Grove</i> <i>Modesta Visockiene</i>	a Trading Company Director <i>Citizen and Cook</i> <i>Citizen and Gardener</i>	Truro, Cornwall
The Revd. Gavin Ashley-Cooper <i>Gordon Mark Gentry</i> <i>John Alexander Smail</i>	a Clerk in Holy Order <i>Citizen and Baker</i> <i>Citizen and Distiller</i>	Stamford, Lincolnshire
Leonard Sands <i>Gordon Mark Gentry</i> <i>John Alexander Smail</i>	a Health and Wellness Company Director <i>Citizen and Baker</i> <i>Citizen and Distiller</i>	Los Angeles, California, United States of America
His Excellency Tadej Rupel <i>Gordon Mark Gentry</i> <i>John Alexander Smail</i>	a Diplomat <i>Citizen and Baker</i> <i>Citizen and Distiller</i>	St. John's Wood, London
Valentina Prevolnik Rupel <i>Gordon Mark Gentry</i> <i>John Alexander Smail</i>	an Economics Professor <i>Citizen and Baker</i> <i>Citizen and Distiller</i>	St John's Wood, London
Abbey King Khawaja <i>Timothy Russell Hailes, JP, Ald.</i> <i>John Garbutt, JP, Ald.</i>	a Government Relations Director <i>Citizen and International Banker</i> <i>Citizen and Weaver</i>	Fulham, London
Sadhna Paresh Patel <i>Dr David Peter Best</i> <i>Raymond Frederick Hatchard</i>	a Finance Director/Company Secretary <i>Citizen and Pattenmaker</i> <i>Citizen and Chartered Surveyor</i>	Wapping, London
Peter Sawyer <i>Richard Charles Grove</i> <i>Peter John Neal</i>	an Investment Management Director, retired <i>Citizen and Plaisterer</i> <i>Citizen and Plaisterer</i>	Beckenham, Kent
Justin Edward Purcell <i>David Ian Allan</i> <i>Michael John Cumper</i>	a Banking Director <i>Citizen and Stationer & Newspaper Maker</i> <i>Citizen and Lightmonger</i>	Northwood, Middlesex
Steven Reynolds <i>Christopher Nigel Bilsland</i> <i>Robert James Ingham Clark, Deputy</i>	a Cinema Company Director <i>Citizen and Farrier</i> <i>Citizen and Clothworker</i>	Croespenmaen, Gwent
Jack Djanie Kojo Walters <i>Howard Andre Beber</i> <i>Brian John Coombe</i>	an Insurance/pensions Administrator, retired <i>Citizen and Poulter</i> <i>Citizen and Poulter</i>	Mitcham, Surrey
Andrew Leighton Craig Bell <i>Mark Ian Henderson</i> <i>James Henry George Pollard, Deputy</i>	an Investment Trust Company Director <i>Citizen and Currier</i> <i>Citizen and Skinner</i>	Milton Keynes, Buckinghamshire

Brian Selwyn Spevack <i>Terry Kenneth Morris</i> <i>Col. Anthony William King-Harman,</i> <i>CBE</i>	an Insurance Broker <i>Citizen and Pewterer</i> <i>Citizen and Merchant Taylor</i>	Broxbourne, Hertfordshire
Kevin John Reid <i>John Howard</i> <i>Keith David Forbes Bottomley,</i> <i>Deputy</i>	an Investment Manager <i>Citizen and Innholder</i> <i>Citizen and Wheelwright</i>	Finchley, London
Joe Sao Apea <i>Ovlan Clement Redmond</i> <i>Derek Martin Morley</i>	a Strategic Commissioner <i>Citizen and Butcher</i> <i>Citizen and Furniture Maker</i>	Northampton
Peter Geoffrey Harmer <i>Terence Rodney Masters</i> <i>Rosemary Beaver</i>	an Insurer <i>Citizen and Insurer</i> <i>Citizen and Insurer</i>	Hunters Hill, New South Wales, Australia
John Arthur Deeks <i>Sir Roger Gifford, Kt, Ald.</i> <i>William Anthony Bowater Russell,</i> <i>Ald.</i>	a Police Officer, retired <i>Citizen and Musician</i> <i>Citizen and Haberdasher</i>	Boonah, Queensland, Australia
The Rt. Hon., Dr. Liam Fox, MP <i>The Rt. Hon The Lord Mayor</i> <i>Catherine Sidony McGuinness,</i> <i>Deputy</i>	a Member of Parliament <i>Citizen and Solicitor</i>	Tickenham, Somerset

Read.

Resolved – That this Court doth hereby assent to the admission of the said persons to the Freedom of this City by Redemption upon the terms and in the manner mentioned in the several Resolutions of this Court, and it is hereby ordered that the Chamberlain do admit them severally to their Freedom accordingly.

11. Legislation

The Court received a report on measures introduced by Parliament which might have an effect on the services provided by the City Corporation as follows:-

Statutory Instruments

Date in force

The Non-Domestic Rating (Rates Retention and Levy and Safety Net) (Amendment) and (Levy Account: Basis of Distribution) Regulations 2019 S.I. No. 709

28 March 2019

The Regulations make changes to the operation of the business rates retention scheme to provide for the retention of 75% of business rates. The Regulations apply to the Court of Common Council in its capacity as a local authority.

A considerable number of statutory instruments have been made which relate to the UK's withdrawal from the European Union. These SIs make technical changes to update English law as a consequence of the UK's withdrawal from the EU. Subject matters include financial services, data protection, agriculture, animal products, food and customs.

(The text of the measures and the explanatory notes may be obtained from the Remembrancer's Office.)

Read.

12. Ballot
Result

The Town Clerk reported the result of the ballot taken at the last Court, as follows:-

Three Members to **The Honourable The Irish Society.**

	Votes
Roger Arthur Holden Chadwick, O.B.E., Deputy	- 45
Simon D'Olier Duckworth, O.B.E., D.L.	- 65 ★
James Henry George Pollard, Deputy	- 79 ★
Philip John Woodhouse, Deputy	- 63 ★

Whereupon the Lord Mayor declared Simon Duckworth, Deputy Henry Pollard and Deputy Philip Woodhouse to be appointed to The Honourable The Irish Society.

13. White Paper:
Appointment of
Committees

The Court proceeded to make the annual appointment of Committees. Members received an addendum to the report, highlighting those amendments required to the White Paper since its publication with the agenda.

The Chairman of the Markets Committee, James Tumbridge, spoke to express his concern in respect of the proposed amendment to the Markets Committee's terms of reference, where the Policy and Resources Committee was recommending the deletion of the words "provision and" under section 4, sub-section (b). He suggested that the proposed deletion would remove the Markets Committee's direct engagement with the Markets Consolidation Programme and argued that the change was unnecessary in ensuring that the Policy and Resources Committee retained primacy in respect of decision-making on this matter.

*Tumbridge,
J.R; Hudson,
M.*

Amendment – That the proposed deletion of the words "provision and" from the terms of reference of the Markets Committee be omitted and that the terms of reference remain, therefore, unchanged from the previous year.

Michael Hudson spoke in support of James Tumbridge's proposed amendment, suggesting that the change as proposed in the White Paper would have the unintended consequence of removing responsibility for the provision of the existing markets from the Markets Committee. Whilst accepting that an amendment of some sort to the terms of reference was likely required, he argued that time should be taken to consider drafting and revised ones put forward next year.

Members proceeded to debate the proposed amendment, with a number of Members speaking in support and a number speaking in opposition.

The Deputy Chairman of Policy and Resources clarified the genesis of the proposed change, which had emerged from some concerns expressed in relation to a lack of clarity on the role of the Markets Committee in respect of the Markets Consolidation Programme. He observed that the proposed amendment was to delete two words which had been inserted only last year and which had been

unhelpful in causing some confusion to officers in terms of reporting lines for this consolidation programme; this had then led to the Markets Committee being asked to make decisions on matters outside its remit. Given the strategic significance of the programme, involving a wide range of complexities, it would be of the utmost importance to ensure clear and direct lines of accountability and oversight. He reiterated that this was simply a minor amendment representing a reversion to the previous long-standing terms of reference, intended solely to provide clarity, which should not be misconstrued as anything further.

Closing the debate, the Chairman of the Markets Committee suggested that the intent behind the insertion of the words in question the previous year had been to provide the very clarity being sought here. He advised that he remained unsighted and unconvinced as to what the suggested confusion or concerns were, suggesting that the problems outlined could be resolved through greater communication, rather than a change to the terms of reference.

Upon the Amendment being put, the Lord Mayor declared it to be carried. Upon a second show of hands, the Lord Mayor declared the Amendment to be lost. It was agreed that a Division, for the purposes of clarification, would be beneficial.

A division, therefore, being demanded and granted, there appeared:-

For the Affirmative 31

ALDERMEN

Anstee, N.J.

Lyons, N.S.L.

Masojada, B.

COMMONERS

Bell, M.

Bennett, J.A., Deputy

Bennett, P.G.

Bostock, M.

Chapman, J.D.

Crossan, R.P.

Durcan, J.M.

Fernandes, S.A.

Harrower, G.G.

Hudson, M.

Hyde, W.M., Deputy

James, C., Deputy

Knowles-Cutler, A.

Littlechild, V., M.B.E., J.P.

Lloyd-Owen, N.M.C.

Mayer, A.P.

Merrett, R.A., Deputy

Pearson, S.J.

Priest, H.J.S.

Quilter, S.D.

de Sausmarez, H.J.

Seaton, I.C.N.

Simons, J.L.

Thomson, J.M.D., Deputy

Tumbridge, J.R.

Wheatley, M.R.P.H.D.

Tellers for the affirmative – (Affirmative) John Petrie and Deputy Jamie Ingham Clark (Negative).

For the Negative 71

ALDERMEN

Edhem, E.

Garbutt, J.

Gifford, Sir Roger

Gowman, A.J.

Goyal, P.G., O.B.E., J.P.

Graves, D.A.

Hailes, T.R., J.P.

Howard, R.P.S.

Hughes-Penney, R.C.

Jones, G.P., Q.C.

Keaveny, V.T., Sheriff

King, A.J.N.

Langley, S., O.B.E.

Luder, I.D., J.P.

Parnley, Sir Andrew

Russell, W.A.B.

Wootton, Sir David

Yarrow, Sir Alan

COMMONERS

Abrahams, G.C.

Absalom, J.D., Deputy

Addy, C.K.

Ali, M.

Ameer, R.B.

Anderson, R.K.

Anderson, T.A.

Barr, A.R.M.

Barrow, D.

Bensted-Smith, N.M., J.P.

Bottomley, K.D.F., Deputy

Bradshaw, D.J.

Brooke, T.

Cassidy, M.J., C.B.E., Deputy

Chadwick, R.A.H., O.B.E., Deputy

Christian, D.G.

Colthurst, H.N.A.

Dostalova, K.

Duckworth, S.D., O.B.E., D.L.

Dunphy, P.G.

Fairweather, A.H.

Fletcher, J.W.

Fredericks, M.B.

Haines, the Revd. S.D., Deputy

Hoffman, T., M.B.E., Deputy

Holmes, A.

Joshi, S.J.

Lawrence, G.A.

Levene, T.

Lord, C.E., O.B.E., J.P., Deputy

Martinelli, P.N.

McMurtrie, A.S., J.P.

Mead, W., O.B.E.

Mooney, B.D.F., Deputy

Moss, A.M., Deputy

Moys, S.D.

Nash, J.C., O.B.E., Deputy

Newman, B.P., C.B.E.

Packham, G.D.

Patel, D., O.B.E.

Pleasance, J.L.

Regan, R.D., O.B.E., Deputy

Sayed, R.

Sells, O., Q.C.

Shilson, Dr. G.R.E., Deputy

Sleigh, T., Deputy

Smith, G.M.

Snyder, Sir Michael

Tomlinson, J., Deputy

Upton, W., Q.C.

Woodhouse, P.J., Deputy

Tellers for the negative – John Scott (Negative) and Deputy Elizabeth Rogula (Affirmative).

Upon the result of the division being announced, the Lord Mayor declared the Amendment to be lost.

Resolved – That the several Committees as set out in the White Paper be appointed until the first meeting of the Court in April 2019, and that the terms of reference and constitutions be also approved, subject to the circulated amendments.

The Court subsequently proceeded to make the following appointments, in respect

of which the Town Clerk reported that the following nominations had been received:-

Nominations received for vacancies of varying terms:-

Where appropriate:-

** denotes a Member standing for re-appointment;*

denotes a Member with fewer than five years' service on the Court;

^ denotes a Member who currently serves on the Committee in either an ex-officio capacity or as a representative of another Committee with appointment rights.

(A) Policy and Resources Committee (five vacancies).

(Contest)

Nominations received:-

David John Bradshaw, Deputy

*Henry Nicholas Almroth Colthurst

Karina Dostalova

Kevin Malcolm Everett, Deputy

Anne Helen Fairweather

Shravan Jashvantraï Joshi

Angus Knowles-Cutler

*Charles Edward Lord, O.B.E., J.P., Deputy

Wendy Mead, O.B.E.

Ruby Sayed

James Michael Douglas Thomson, Deputy

*John Tomlinson, Deputy

James Richard Tumbridge

Read.

(B) Hospitality Working Party of the Policy and Resources Committee (one vacancy).

(Contest)

Nominations received:-

*Karina Dostalova

Jeremy Lewis Simons

Read.

(C) Outside Bodies Sub (Policy and Resources) Committee (one vacancy).

(No contest)

Nominations received:-

*Jeremy Lewis Simons

Read.

Whereupon the Lord Mayor declared Jeremy Simons to be appointed to the Outside Bodies Sub-Committee.

(D) Capital Buildings Committee (one vacancy).

(No contest)

Nominations received:-

*Ian David Luder, J.P., Alderman

Read.

Whereupon the Lord Mayor declared Alderman Ian Luder to be appointed to the Capital Buildings Committee.

- (E) **Investment Committee** (four vacancies).
(Contest)

Nominations received:-

^Christopher Paul Boden

*Henry Nicholas Almroth Colthurst

^Alison Jane Gowman, Alderman

^Michael Hudson

Robert Charles Hughes-Penney, Alderman

*James de Sausmarez

*Philip John Woodhouse, Deputy

Read.

- (F) **Social Investment Board** (three vacancies).
(No contest)

Nominations received:-

^Henry Nicholas Almroth Colthurst

Bronek Masojada, Alderman

^Andrien Gereith Dominic Meyers

Read.

Whereupon the Lord Mayor declared Henry Colthurst, Alderman Bronek Masojada and Andrien Meyers to be appointed to the Social Investment Board.

- (G) **Audit and Risk Management Committee** (two vacancies).
(No contest)

Nominations received:-

*Alexander Robertson Martin Barr

*Andrien Gereith Dominic Meyers

Read.

Whereupon the Lord Mayor declared Alexander Barr and Andrien Meyers to be appointed to the Audit and Risk Management Committee.

- (H) **Police Authority Board** (three vacancies).
(Contest)

Nominations received:-

*Douglas Barrow

Kevin Malcolm Everett, Deputy

*James Henry George Pollard, Deputy

*James Michael Douglas Thomson, Deputy

Read.

- (I) **Board of Governors of the Guildhall School of Music & Drama** (four vacancies).

(No contest)

Nominations received:-

George Christopher Abrahams

*Marianne Bernadette Fredericks

*Jeremy Paul Mayhew

Read.

Whereupon the Lord Mayor declared George Abrahams, Marianne Fredericks and Jeremy Mayhew to be appointed to the Board of Governors of the Guildhall School of Music & Drama.

- (J) **Gresham (City Side) Committee** (two vacancies).

(No contest)

Nominations received:-

*Simon D'Olier Duckworth, O.B.E., D.L.

*Dr Giles Robert Evelyn Shilson, Deputy

Read.

Whereupon the Lord Mayor declared Simon Duckworth and Deputy Giles Shilson to be appointed to the Gresham (City Side) Committee.

- (K) **Establishment Committee** (six vacancies).

(No contest)

Nominations received:-

*Randall Keith Anderson

*Richard David Regan, O.B.E., Deputy

*Elizabeth Rogula, Deputy

*Ruby Sayed

*Philip John Woodhouse, Deputy

Read.

Whereupon the Lord Mayor declared Randall Anderson, Deputy Richard Regan, Deputy Elizabeth Rogula, Ruby Sayed and Deputy Philip Woodhouse to be appointed to the Establishment Committee.

- (L) **Open Spaces, City Gardens and West Ham Park Committees** (two vacancies on each Committee).

(No contest)

Nominations received:-

*Caroline Wilma Haines

*Wendy Mead, O.B.E.

Read.

Whereupon the Lord Mayor declared Caroline Haines and Wendy Mead to be appointed to the Open Spaces & City Gardens and West Ham Park Committees.

- (M) **Epping Forest & Commons Committee** (one vacancy).
(No contest)

Nominations received:-

*Philip John Woodhouse, Deputy

Read.

Whereupon the Lord Mayor declared Deputy Philip Woodhouse to be appointed to the Epping Forest & Commons Committee.

- (N) **Hampstead Heath, Highgate Wood & Queen's Park Committee** (three vacancies).
(No contest)

Nominations received:-

*Prem Goyal, O.B.E., J.P., Alderman

*Gregory Percy Jones, Q.C., Alderman

*John Tomlinson, Deputy

Read.

Whereupon the Lord Mayor declared Alderman Prem Goyal, Alderman Gregory Jones and Deputy John Tomlinson to be appointed to the Hampstead Heath, Highgate Wood & Queen's Park Committee.

- (O) **Freedom Applications Committee** (two vacancies).
(No contest)

Nominations received:-

#Tijs Broeke

#Dominic Christian

Read.

Whereupon the Lord Mayor declared Tijs Broeke and Dominic Christian to be appointed to the Freedom Applications Committee.

- (P) **Barbican Residential Committee**, in the category of non-resident (five vacancies).
(No contest)

Nominations received:-

*Jeremy Paul Mayhew

Read.

Whereupon the Lord Mayor declared Jeremy Mayhew to be appointed to the

Barbican Residential Committee.

- (Q) **Barbican Centre Board** (two vacancies).
(Contest)

Nominations received:-

George Christopher Abrahams
Kevin Malcolm Everett, Deputy
Ann Holmes
*Vivienne Littlechild, M.B.E., J.P.
William Anthony Bowater Russell, Alderman

Read.

- (R) **The City Bridge Trust Committee** (three vacancies).
(No contest)

Nominations received:-

*Karina Dostalova
*Marianne Bernadette Fredericks
*Jeremy Paul Mayhew

Read.

Whereupon the Lord Mayor declared Karina Dostalova, Marianne Fredericks and Jeremy Mayhew to be appointed to The City Bridge Trust Committee.

- (S) **Standards Committee** (eight vacancies).
(Contest)

Nominations received:-

Randall Keith Anderson
*Christopher Paul Boden
Mark Bostock
Henry Nicholas Almroth Colthurst
Mary Durcan
*Kevin Malcolm Everett, Deputy
*Michael Hudson
*Jamie Ingham Clark, Deputy
Vivienne Littlechild, M.B.E., J.P.
Natasha Maria Cabrera Lloyd-Owen
*Oliver Arthur Wynlayne Lodge
*Charles Edward Lord, O.B.E., J.P., Deputy
Andrew Paul Mayer
Barbara Patricia Newman, C.B.E.
William Pimlott
*Jeremy Lewis Simons

Read.

- (T) **Standards Appeals Committee** (ten vacancies).
(No contest)

Nominations received:-

*Keith David Forbes Bottomley, Deputy
*John Douglas Chapman
*Marianne Bernadette Fredericks
David Andrew Graves, Alderman
Timothy Russell Hailes, J.P., Alderman
*John Petrie
John George Stewart Scott, J.P.

Read.

Whereupon the Lord Mayor declared Deputy Keith Bottomley, John Chapman, Marianne Fredericks, Alderman David Graves, Alderman Tim Hailes, John Petrie, and John Scott to be appointed to the Standards Appeals Committee.

- (U) **Licensing Committee** (four vacancies).
(No contest)

Nominations received:-

*Kevin Malcolm Everett, Deputy
*Sophie Anne Fernandes
*James Richard Tumbridge

Read.

Whereupon the Lord Mayor declared Deputy Kevin Everett, Sophie Fernandes, and James Tumbridge to be appointed to the Licensing Committee.

- (V) **Health & Social Care Scrutiny Committee** (two vacancies).
(No contest)

Nominations received:-

Charles Edward Lord, O.B.E., J.P., Deputy

Read.

Whereupon the Lord Mayor declared Deputy Edward Lord to be appointed to the Health & Social Care Scrutiny Committee.

- (W) **Livery Committee** (three vacancies).
(Contest)

Nominations received:-

Henry Nicholas Almroth Colthurst
*Christopher Michael Hayward
Shravan Jashvantraï Joshi
Dhruv Patel, O.B.E.
*Judith Lindsay Pleasance
James Henry George Pollard, Deputy
John George Stewart Scott, J.P.

Read.

The Court proceeded, in accordance with Standing Order No.10, to ballot on each of the foregoing contested vacancies.

The Lord Mayor appointed the Chief Commoner and the Chairman of the Finance Committee, or their representatives, to be the scrutineers of the ballots.

Resolved – That the votes be counted at the conclusion of the Court and the results printed in the Summons for the next meeting.

14.
Appointments to
Vacancies on
Ward
Committees

The Court proceeded to consider appointments to vacancies on Ward Committees.

(A) **Culture, Heritage & Libraries Committee** (one vacancy).

(No contest)

Nominations received:-

*Mary Durcan

Read.

Whereupon the Lord Mayor declared Mary Durcan to be appointed to the Culture, Heritage & Libraries Committee.

(B) **Community & Children's Services Committee** (ten vacancies).

(No contest)

Nominations received:-

*Mary Durcan

*David Andrew Graves, Alderman

*Catherine McGuinness, Deputy

*Henrika Johanna Sofia Priest

*Barbara Patricia Newman, C.B.E.

*Jason Paul Pritchard

Read.

Whereupon the Lord Mayor declared Mary Durcan, Alderman David Graves, Deputy Catherine McGuinness, Henrika Priest, Barbara Newman, and Jason Pritchard.

15. Questions

Drug Use in the City

Dhruv Patel asked a question of the Deputy Chairman of the Policy and Resources Committee concerning the City Corporation's efforts to address the demand side of the drug use in the City.

Responding, the Deputy Chairman noted that this activity necessarily involved co-ordinated activity with a number of different bodies, both internally and externally, across the areas of outreach, engagement with City businesses, education, public and mental health, grants and commissioning.

In particular, he outlined the significant volume of targeted work in partnership with businesses to challenge, prevent and address substance misuse amongst the City's diverse worker population. The aim of this activity was to establish models of

intervention that could assist businesses and employees across London and the United Kingdom facing similar complex challenges. Specific reference was made to the “Business Healthy” initiative, which provided City employers with free support to promote better health and wellbeing for their staff. Businesses were also encouraged to share best practice with each other on a range of issues including emotional wellbeing, mental health, alcohol and substance misuse. As part of the City’s ongoing commitment, from 1 May 2019 it would also be funding a new Public Health project to develop additional programmes to support employers in identifying and tackling substance misuse within their firms.

Significant activity with the City of London Police, through the drug risk reduction strategy, was also outlined; as were services being funded through The City Bridge Trust.

In closing, the Deputy Chairman recognised the cross-cutting nature of drug crime and expressed his hope that the response provided a flavour of the wide range of activities the City Corporation was pursuing to tackle this very serious, but also very complex issue.

Responding to a supplementary question from John Fletcher regarding importance of drug users being made aware of the impact of the drug trade, the Deputy Chairman thanked him for his comments and noted that officers would give them consideration.

Mental Health Strategy

Rehana Ameer asked a question of the Chairman of the Community and Children’s Services Committee in relation to the outcomes and achievements of the City Corporation’s Mental Health Strategy 2015-2018.

Replying, the Chairman advised that the 2015-18 document had driven a range of achievements and improvements in services. This included improved access to talking treatments, such as counselling, which had enabled 90% of those living in the City and experiencing anxiety and depression to receive treatments within six weeks of referral. The Chairman also outlined the investment in mental health services for children and young people, which had increased by nearly £3million since 2014-15, enabling more children and young people to be seen than any other London area in 2017-18.

Reference was made to a number of other initiatives that helped prevent or tackle mental ill health, such as those to tackle loneliness, to support carers, to encourage and reward volunteering, or to improve the wellbeing of City workers.

The Chairman noted that the Strategy was currently being renewed for the forthcoming period and would come to the Community & Children’s Services Committee for consideration at its 7 June 2019 meeting.

Responding to a supplementary question from Rehana Ameer, the Chairman provided a summary of some of the investments made by the City in mental health initiatives and care and the quantifiable outcomes achieved.

This included investment in a new Mental Health Centre that would make longer term psychotherapeutic interventions available at low cost to those on low incomes; help in the home, specialist accommodation and other support for those with mental ill health; and seven day a week delivery of the Street Triage service, which had has delivered a near 50% reduction in people taken under Mental Health Act Section to either police stations or hospitals.

16. Motions There were no Motions.

17. Petitions The Court received a petition submitted by Graeme Harrower relative to the City Corporation's standards regime.

Resolved – That the petition be referred to the Standards Committee for consideration.

18. Awards & Prizes There was no report.

19. **HOSPITALITY WORKING PARTY OF THE POLICY AND RESOURCES COMMITTEE**

(John George Stewart Scott, J.P., Chief Commoner)

26 March 2019

Applications for Hospitality

(A) Pride Flag Raising

The 2019 Pride in London Parade was to take place on Saturday 6th July. As in previous years, the Department for Digital, Culture, Media & Sport's advice to Government Departments was for the Rainbow Flag to be flown for a week, this year from 1st July until sundown on 6th July.

It was proposed that the Pride Flag fly at Guildhall in line with Government advice and that the City Corporation host a flag raising in Guildhall Yard followed by an early evening reception in the Crypts. The event would provide an opportunity for the City Corporation to show its commitment to promoting diversity and inclusion both internally and more widely across the City.

It was **recommended** that hospitality be granted for an early evening reception and that arrangements be made under the auspices of the Hospitality Working Party; the costs to be met from City's Cash within agreed parameters.

The host element would be Hospitality Working Party, Establishment Committee and Members with relevant interests.

Resolved – That hospitality be granted for an early evening reception and that arrangements be made under the auspices of the Hospitality Working Party; the costs to be met from City's Cash within agreed parameters.

(B) 200th Anniversary of the Foundation of Singapore

In June 2019, the Deputy Prime Minister of the Republic of Singapore, Mr Tharman Shanmugaratnam, was due in the UK for an official visit to mark the 200th

anniversary of the founding of Singapore by Sir Stamford Raffles.

It was proposed that the City Corporation host a business conference followed by a lunchtime reception to mark this anniversary, with the Deputy Prime Minister to be awarded the Freedom of the City.

It was **recommended** that hospitality be granted for a lunchtime reception for attendees at the business conference and a small lunch following the Deputy Prime Minister's Freedom, with arrangements to be made under the auspices of the Policy and Resources Committee; the costs to be met from City's Cash and within the approved parameters.

The host element would be Policy and Resources Committee and Members with relevant business interests.

Resolved – That hospitality be granted for a lunchtime reception for attendees at the business conference and a small lunch following the Deputy Prime Minister's Freedom, with arrangements to be made under the auspices of the Policy and Resources Committee; the costs to be met from City's Cash and within the approved parameters.

(C) 125th Anniversary of Tower Bridge

2019 marks the 125th anniversary of Tower Bridge, one of five Thames bridges maintained and supported by Bridge House Estates and of particular importance given its status as a world-famous landmark.

It was proposed that the City Corporation host an early evening reception at Tower Bridge to mark the anniversary. The reception would provide an opportunity to demonstrate the City Corporation's commitment to promoting London's heritage, as well as raising awareness of the work of Bridge House Estates and City Bridge Trust.

It was **recommended** that hospitality be granted for an early evening reception and that arrangements be made under the auspices of the Hospitality Working Party; the costs to be met from City's Cash within agreed parameters.

Resolved – That hospitality be granted for an early evening reception and that arrangements be made under the auspices of the Hospitality Working Party; the costs to be met from City's Cash within agreed parameters.

(D) Illuminated River Project

Illuminated River is a project to light fifteen of central London's bridges, from Albert Bridge to Tower Bridge. The project was to be launched in July 2019 with the lighting of the first four bridges – London Bridge, Southwark Bridge, Cannon Street Railway Bridge and Millennium Bridge. The Illuminated River project has more than twenty partners and stakeholders, including the City Corporation which had provided a contribution towards initial funding of the project.

It was proposed that the City Corporation hosts an evening reception prior to the launch of the project and **recommended** that hospitality be granted accordingly,

with arrangements made under the auspices of the Culture, Heritage and Libraries Committee; the costs to be met from City's Cash and within the agreed parameters.

Resolved – That hospitality be granted for an early evening reception, with arrangements made under the auspices of the Culture, Heritage and Libraries Committee; the costs to be met from City's Cash and within the agreed parameters.

(E) Industry and Parliament Trust Programme 2019

Engagement with parliamentarians within the Palace of Westminster is a valuable means of highlighting matters of interest to the City and its stakeholders.

It was proposed that, in 2019, the City Corporation collaborate with the Industry and Parliament Trust on a series of six meetings. Guests and speakers would include a City representative such as the Lord Mayor or Policy Chair, parliamentarians, policy makers and prominent business, academic and industry representatives.

It was **recommended** that hospitality be granted and that arrangements be made under the auspices of the Policy and Resources Committee; the costs to be met from City's Cash and within the approved parameters.

Resolved – That hospitality be granted and that arrangements be made under the auspices of the Policy and Resources Committee; the costs to be met from City's Cash and within the approved parameters.

(F) Greenwich+Docklands International Festival early evening reception

The Greenwich+Docklands International Festival is a free outdoor performing arts and theatre festival which takes place every June in Greenwich, Docklands and Tower Hamlets.

Forming part of the "Fantastic Feats: the Building of London" programme, this year the festival was to feature its first outdoor performance in Guildhall Yard. It was proposed that the City Corporation host an early evening reception ahead of the performance in Guildhall Yard. The reception would provide an opportunity to highlight the City Corporation's involvement in the festival and showcase the City's contribution to London's cultural activities.

It was, therefore, **recommended** that hospitality be granted for an early evening reception and that arrangements are made under the auspices of the Culture, Heritage and Libraries Committee; the costs to be met from City's Cash within agreed parameters.

Resolved – That hospitality be granted for an early evening reception and that arrangements be made under the auspices of the Culture, Heritage and Libraries Committee; the costs to be met from City's Cash and within the agreed parameters.

(G) Iftar following an interfaith group discussion at St Paul's Cathedral

The Naz Legacy Foundation, a not for profit organisation that aims to promote excellence in education and positive integration, was planning an interfaith group

discussion to take place at St Paul's Cathedral on the evening of 7th May. The aim of the discussion would be to focus on London as a dynamic and multi-faith city. The event was planned to take place during Ramadan and to conclude with an Iftar, the evening meal with which Muslims end the daily Ramadan fast.

It was proposed that the City Corporation hosts an Iftar in partnership with the Naz Legacy Foundation following the interfaith group discussion.

It was, therefore, **recommended** that hospitality be granted for an Iftar following an interfaith group discussion at St Paul's Cathedral and that arrangements are made under the auspices of the Hospitality Working Party; the costs to be met from City's Cash within agreed parameters.

Resolved – That hospitality be granted for an Iftar following an interfaith group discussion at St Paul's Cathedral and that arrangements be made under the auspices of the Hospitality Working Party; the costs to be met from City's Cash and within the agreed parameters.

(H) National Houses in Multiple Occupation Network Reception

The Department of Markets and Consumer Protection would be hosting a conference on 16th May in collaboration with the National Houses in Multiple Occupation Network in the Livery Hall. The conference was to focus on new legislation, guidance and good practice affecting Houses in Multiple Occupation.

It was proposed that the City Corporation hosts an early evening reception at the conclusion of the conference. The reception would provide an opportunity for the City Corporation to engage with representatives from across the UK and to highlight the work of the Port Health and Environmental Services Committee.

It was **recommended** that hospitality be granted for an early evening reception and that arrangements are made under the auspices of the Port Health and Environmental Services Committee; the costs to be met from City's Cash within approved parameters.

Resolved – That hospitality be granted for an early evening reception and that arrangements be made under the auspices of the Port Health and Environmental Services Committee; the costs to be met from City's Cash and within the approved parameters.

(I) Social Impact Investment Implementation Taskforce

In March 2018, the Prime Minister commissioned an industry taskforce, the Social Impact Investment Implementation Taskforce, to take forward proposals on social impact investing. It was proposed that the City Corporation host a panel discussion followed by a reception to mark the closing of the Social Impact Investment Implementation Taskforce.

It was **recommended** that hospitality be granted for a panel discussion followed by a reception, and that arrangements are made under the auspices of the Policy and Resources Committee; costs to be met from City's Cash within approved parameters.

Resolved – That hospitality be granted for a panel discussion followed by a reception, and that arrangements be made under the auspices of the Policy and Resources Committee; costs to be met from City's Cash and within the approved parameters.

(J) 125th Anniversary of the Bar Council

The General Council of the Bar was founded in 1894 to represent barristers in England and Wales. It aims to promote the Bar's specialist advocacy and advisory services, fair access to justice and high standards of ethics, equality and diversity across the profession.

2019 additionally marks 100 years since the Sex Disqualification (Removal) Act 1919. The Act removed disqualification from any public office or any civil profession, including the legal profession, by reason of sex or marriage.

It was proposed that the City Corporation host a lecture and question and answer session to mark the anniversary of the foundation of the Bar Council, followed by an early evening reception and a small private dinner. The lecture would be given by Lady Justice Heather Hallett, who was appointed the first female Chairman of the Bar Council in 1998 and was currently Vice President of the Court of Appeal Criminal Division. The event would present an opportunity to build on the relationship between the City Corporation and the legal profession.

It was **recommended** that hospitality be granted for a lecture, early evening reception and small dinner, with arrangements to be made under the auspices of the Policy and Resources Committee; the costs to be met from City's Cash and within the agreed parameters.

Resolved – That hospitality be granted for a lecture, early evening reception and small dinner, with arrangements to be made under the auspices of the Policy and Resources Committee; the costs to be met from City's Cash and within the agreed parameters.

(K) 25th Anniversary of the Ordination of Women by the Church of England

2019 marked the 25th anniversary of the first women being ordained as priests by the Church of England. Many events were to be held across the country to mark the anniversary of the ordination of women, including a reception at Lambeth Palace hosted by the Archbishop of Canterbury and a service at St Paul's Cathedral due to take place in June.

It was proposed that, to mark this anniversary, the City Corporation hosts a keynote address and question and answer session with the Bishop of London, followed by an early evening reception and a small private dinner. The event would present an opportunity further to develop the City's relationship with the Diocese of London and demonstrate the City Corporation's commitment to promoting equality and diversity.

It is **recommended** that hospitality be granted for a keynote address, early evening reception and small dinner, and that arrangements are made under the auspices of

the Hospitality Working Party; the costs to be met from City's Cash and within the agreed parameters.

Resolved – That hospitality be granted for a keynote address, early evening reception and small dinner, with arrangements to be made under the auspices of the Hospitality Working Party; the costs to be met from City's Cash and within the agreed parameters.

(L) Report of Urgent Action Taken: Let's Talk exhibition and early evening reception

In accordance with Standing Order No. 19, urgent authority was sought to host an early evening reception to launch the Let's Talk exhibition in Guildhall Yard. The exhibition was intended to encourage people to talk more openly about mental health through a combination of photography and illustration.

It was proposed that the City Corporation hosts an early evening reception to launch the exhibition, providing an opportunity to demonstrate the City Corporation's commitment to promoting positive mental wellbeing, as well as raising awareness of factors affecting mental health.

Following the decision of Hospitality Working Party on 28th February, it became evident that waiting for a Court of Common Council decision on 25th April would not allow sufficient time for arrangements to be put in place for this event. Approval was therefore sought and obtained under urgency procedures and it was **recommended** that this urgent action be noted.

Resolved – That the action taken be noted.

(M) Report of Urgent Action Taken: Fantastic Feats and the London Festival of Architecture launch and early evening reception

In accordance with Standing Order No. 19 urgent authority was sought for the City Corporation to co-host an early evening reception to launch "Fantastic Feats: the building of London" public events programme and the London Festival of Architecture.

This year the City Corporation will launch s entitled "Fantastic Feats: the Building of London". The launch of Fantastic Feats coincides with the London Festival of Architecture, an annual month-long architectural festival taking place in June. The Festival is the world's largest annual architectural event.

It was proposed that the City Corporation co-host, with the London Festival of Architecture, a reception to launch Fantastic Feats - a major six-month programme of outdoor events – as well as the London Festival of Architecture, with which it would coincide.

Following the decision of Hospitality Working Party, it became evident that waiting for a Court of Common Council decision on 25th April would not allow sufficient time for arrangements to be put in place for this event. Approval was therefore sought and obtained under urgency procedures and it was **recommended** that this urgent action be noted.

Resolved – That the action taken be noted.

(N) Report of Urgent Action Taken: Private view for the launch of the Architecture in London exhibition

In accordance with Standing Order No. 19 urgent authority was sought to host a private view in Guildhall Art Gallery to mark the launch of the Architecture in London exhibition.

Guildhall Art Gallery's main exhibition in 2019, Architecture in London, was intended to explore the depiction of London's buildings in art, and how they served as a source of inspiration to artists over the centuries.

It was proposed that the City Corporation host a private view, to provide an opportunity to promote the exhibition and thank supporters and contributors, as well as showcase the City Corporation's contribution to London's cultural life.

Following the decision of Hospitality Working Party on 28th February, it became evident that waiting for a Court of Common Council decision on 25th April would not allow sufficient time for arrangements to be put in place for this event. Approval was therefore sought and obtained under urgency procedures and it was **recommended** that this urgent action be noted.

Resolved – That the action taken be noted.

(O) Report of Urgent Action Taken: Early evening reception to mark the transfer of the 'AIDS since the 80s' archive to the London Metropolitan Archives

In accordance with Standing Order No. 19, urgent authority was sought to host an early evening reception to mark the transfer of the 'AIDS in the 80s' archive, a digital collection of over 100 film interviews with individuals affected by the AIDS epidemic in the 1980s and 1990s.

The City Corporation hosted an early evening reception on Wednesday 20th March 2019 to mark the transfer of the archive. The reception provided an opportunity to recognise the importance of the project and to highlight the collection as a resource for the public.

Following the decision of Policy and Resources Committee to endorse the application, it became evident that waiting for Court of Common Council approval on 7th March would not allow sufficient time for arrangements to be put in place. Approval was therefore sought and obtained under urgency procedures and it was **recommended** that this urgent action be noted.

Resolved – That the action taken be noted.

20. **ESTABLISHMENT COMMITTEE****(Charles Edward Lord, O.B.E., J.P., Deputy)**

26 February 2019

Amendment to Protocol on Member/Officer Relations

At its meeting of 25 January 2019, the Standards Committee recommended amending the Protocol on Member/Officer Relations to clarify dispute procedures available to an Officer who might be dissatisfied with the conduct or behaviour of a Member. The revised wording also acknowledged that the Aldermanic Chairmen perform a similar role to the Chief Commoner in relation to the welfare and conduct of Aldermen.

The Establishment Committee subsequently considered these amendments at its meeting of 26 February 2019 and agreed to the proposed changes for subsequent approval by Members of the Court of Common Council.

Resolved – That the amendments to the Protocol on Member/Officer Relations be approved as set out in the report.

21. **EDUCATION BOARD****(Henry Nicholas Almroth Colthurst)**

14 March 2019

Appointment of Governor to Prior Weston Primary School

The City of London Corporation holds responsibility for the appointment of a number of Governors to the several City Academies, as well as a number of other schools and educational institutions.

Consideration had recently been given to one of these vacancies and the Education Board accordingly **recommended** that the Court of Common Council grant approval to the reappointment of Jeremy Mayhew to the Board of Governors of Prior Weston Primary School.

Resolved – That Jeremy Mayhew be appointed to the Board of Governors of Prior Weston Primary School for a term of four years, expiring on 24 April 2023.

22. *Resolved* – that the public be excluded from the meeting for the following items of business below on the grounds that they involve the likely disclosure of exempt information as defined in Paragraph 3 of Part 1 of Schedule 12A of the Local Government Act, 1972.

Summary of exempt items considered whilst the public were excluded:-

23. *Resolved* – that the non-public Minutes of the last Court are correctly recorded.

24. **Policy and Resources Committee**

The Court approved proposals relating to the Markets Consolidation Programme.

25. **Capital Buildings and Policy and Resources Committees**

The Court noted action taken under urgency procedures in relation to the police accommodation strategy and associated budgets.

26. **Finance Committee**

The Court:-

- (a) approved the annual pay award to Museum of London staff; and,
- (b) noted action taken under urgency procedures in relation to borrowing arrangements.

27. **Police and Finance Committees**

The Court approved proposals relating to the award of a contract.

28. **Community and Children's Services Committee**

The Court approved proposals relative to a major refurbishment project.

29. **Property Investment Board**

The Court noted action taken under urgency procedures in relation to the refurbishment of a property.

The meeting commenced at 1.00 pm and ended at 2.35 pm

BARRADELL.

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List of Applications for the Freedom

To be presented on Thursday, 23rd May, 2019

*To the Right Honourable The Lord Mayor, Aldermen and Commons of
the City of London in Common Council assembled.*

Set out below is the Chamberlain's list of applicants for the Freedom of the City together with the names, etc. of those nominating them.

John Buckingham, J.P. <i>Colin Barrow, CBE Gary Cornwell Morley</i>	a Financial Consultant, retired <i>Citizen and Carmen Citizen and Plaisterer</i>	Ickenham, Middlesex
Dr Craig Paterson <i>Paul Barrow-Longain William Alfred Hackett</i>	an Ethics Consultant <i>Citizen and Scrivener Citizen and Firefighter</i>	Topanga, California, United States of America
Thomas George Conrad Hood <i>Dr Janice Collie</i> <i>Dorothy Newlands of Lauriston</i>	a Student <i>Citizen and Information Technologist Citizen and Basketmaker</i>	Chislehurst, Kent
Andrew David Clegg <i>Roger Arthur Holden Chadwick, OBE, Deputy Philip Woodhouse, Deputy</i>	an Accountant <i>Citizen and Bowyer Citizen and Grocer</i>	Leatherhead, Surrey
Alan David Rea <i>Peter Alan Boughton John Umfreville Ruffell</i>	a Product Development Manager <i>Citizen and Blacksmith Citizen and Blacksmith</i>	Rickmansworth, Hertfordshire
Kelly Michelle Montague <i>Roger Arthur Holden Chadwick, OBE, Deputy Philip Woodhouse, Deputy</i>	a Personal Assistant <i>Citizen and Bowyer Citizen and Grocer</i>	Wallington, Surrey
Peter Joseph Smith <i>Frederick Joseph Trowman Richard Charles Clinton Fynes</i>	an Electrician, retired <i>Citizen and Loriner Citizen and Framework Knitter</i>	Wheathampstead, Hertfordshire
Barbara Jean Smith <i>Frederick Joseph Trowman Richard Charles Clinton Fynes</i>	a Travel Manager, retired <i>Citizen and Loriner Citizen and Framework Knitter</i>	Wheathampstead, Hertfordshire

Graham Watson <i>Henry Llewellyn Michael Jones, Deputy Prem Babu Goyal, OBE, Ald.</i>	a School Administrator <i>Citizen and Common Councillor Citizen and Plumber</i>	Aldgate, London
Joanne Welsh <i>Henry Llewellyn Michael Jones, Deputy Prem Babu Goyal, OBE, Ald.</i>	a Family Involvement Co-Ordinator <i>Citizen and Common Councillor Citizen and Plumber</i>	Hastings, East Sussex
Yinfang Ma <i>Timothy Russell Hailes, JP, Ald. Charles Edward Lord, OBE, JP, Deputy</i>	an Entrepreneur <i>Citizen and International Banker Citizen and Broderer</i>	Docklands, London
Dominic Alexander Kinnersley Haddock <i>Graham David Packham Mark Raymond Peter Wheatley</i>	an Arts Fundraiser <i>Citizen and Upholder Citizen and Draper</i>	Clapton, London
Ann Claire Oxenham <i>David John Stockford Gillian Margaret Stockford</i>	a Map Librarian, retired <i>Citizen and Farrier Citizen and Farrier</i>	Sydenham, London
Andrew Stuart Crossman <i>Caroline Wilma Haines, CC Joanna Elizabeth Thomas</i>	an Investment Company Owner <i>Citizen and Educator Citizen and Glass Seller</i>	Leyton, London
Madison Justina Reamsbottom <i>Kevin Malcolm Everett, Deputy Richard Evans</i>	an Art Dealer <i>Citizen and Fletcher Citizen and Educator</i>	Putney, Lodnon
Victor Bevis Afamado Temple Qc <i>Ruby Sayed Gregory Percy Jones ,QC, Ald.</i>	a Barrister At Law, retired <i>Citizen and Common Councillor Citizen and Leatherseller</i>	Putney, London
Ian Timmis Mair <i>Martin Henry Charles Russell, TD Nicholas Alexander Bence-Trower</i>	a Money Association Chairman <i>Citizen and Farrier Citizen and Draper</i>	Hebden Bridge, West Yorkshire
Dr Rosalind Anita Jane Smith <i>Col. David Alexander Wynne Davies Paul David Herbage</i>	an Asset Management Company Director <i>Citizen and Armourer & Brasier Citizen and Cook</i>	Royston, Hertfordshire
Professor Paul Edwards <i>Christopher Nigel Bilsland Robert James Ingham Clark, Deputy</i>	a Surgeon <i>Citizen and Farrier Citizen and Clothworker</i>	Woodfieldside, Gwent
Graham Arthur Charles Cottingham <i>Robert James Ingham Clark, Deputy Paul Brown</i>	a Police Intelligence Officer <i>Citizen and Clothworker Citizen and Painter-Stainer</i>	Willesborough, Ashford, Kent
Alan Robinson <i>Michael Stephen Saunders Ian John Hodgson</i>	a Company Proprietor, retired <i>Citizen and Joiner and Ceiler Citizen and Joiner and Ceiler</i>	Godstone, Surrey

Andrew James Savage <i>Henry John Emms</i> <i>Wyndham Seymour-Hamilton</i>	an Electrical Controller <i>Citizen and Gardener</i> <i>Citizen and Loriner</i>	Bedford, Bedfordshire
Stella Anne Burgess , CBE <i>Sir David Wootton, Kt., Ald.</i> <i>Sir Roger Gifford, Kt., Ald.</i>	a Financial Services Company Director <i>Citizen and Fletcher</i> <i>Citizen and Musician</i>	Chislehurst, Kent
Wayne Evans <i>Sir David Wootton, Kt., Ald.</i> <i>Sir Roger Gifford, Kt., Ald.</i>	a Financial Services Adviser <i>Citizen and Fletcher</i> <i>Citizen and Musician</i>	Woking, Surrey
Cristian Baltei <i>John Howard</i> <i>John Stewart Haire</i>	a Construction Manager <i>Citizen and Innholder</i> <i>Citizen and Innholder</i>	Romford, Essex
Robert Ernest Paice <i>John Leslie Barber</i> <i>Ann-Marie Jefferys</i>	a Jewel House Warden, retired <i>Citizen and Blacksmith</i> <i>Citizen and Glover</i>	Stratford, London
Regina Glicenstein <i>Kenneth Stanley Kirk</i> <i>Jonathan Grosvenor</i>	a Teacher, retired <i>Citizen and Chartered Accountant</i> <i>Citizen and Chartered Accountant</i>	Acton, London
Alexis Elizabeth White <i>Neville John Watson</i> <i>Peter Francis Clark</i>	a Musician/Teacher <i>Citizen and Fletcher</i> <i>Citizen and Mason</i>	Guildford, Surrey
Gerald Haslegrave <i>David Robert Attwood</i> <i>David John Chapman</i>	a Company Owner, retired <i>Citizen and Plumber</i> <i>Citizen and Joiner & Ceiler</i>	Ickenham, Uxbridge, Middlesex
Tina Michelle Doran <i>Timothy Russell Hailes, JP, Ald.</i> <i>Sir David Wootton, Kt., Ald.</i>	a Market Development Company Vice President <i>Citizen and International Banker</i> <i>Citizen and Fletcher</i>	Bexley, Kent
Ian Ralph Lightfoot <i>Rev. Canon David Parrott</i> <i>Timothy Russell Hailes, JP, Ald.</i>	an Associate Verger <i>Citizen and Distiller</i> <i>Citizen and International Banker</i>	Barking, Essex
Gail Slater <i>Sir Andrew Charles Parmley, Ald.</i> <i>Jonathan Patterson Shiels</i>	a Nurse <i>Citizen and Musician</i> <i>Citizen and Joiner & Ceiler</i>	Orpington, Kent
Andrew James Eve <i>Anthony John Paice</i> <i>Gerald Michael Edwards</i>	an Investment Professional <i>Citizen and Mason</i> <i>Citizen and Fruiterer</i>	Southwark, London
Geoffrey Adrian Probert <i>Iain Reid</i> <i>Richard Leslie Springford</i>	an Investment Management Company Director, retired <i>Citizen and Educator</i> <i>Citizen and Carman</i>	Henley-on-Thames, Oxfordshire
Adam David Gale <i>Alexander John Cameron Deane</i> <i>John Philip Bainbridge</i>	a Student <i>Citizen and Currier</i> <i>Citizen and Fueller</i>	Cranleigh, Surrey

Alexandre Salazar Demetriou <i>Edward Gradosiezska, BEM</i> <i>Richard Leslie Springford</i>	an Assistant Transport Manager <i>Citizen and Wax Chandler</i> <i>Citizen and Carman</i>	West Norwood, London
Nicola Jane Meinertzhagen <i>Sir David Brewer, Kt., CMG CVO</i> <i>Jeffrey Peter Mallam Kelly</i>	a Justice of the Peace, retired <i>Citizen and Merchant Taylor</i> <i>Citizen and Musician</i>	Chelsea, London
Ian Stuart Newham <i>Michael Peter Cawston</i> <i>Colin Trevor Gurnett</i>	a Police Officer <i>Citizen and Tyler & Bricklayer</i> <i>Citizen and Wheelwright</i>	Stansted Mountfitchet, Essex
Diego Martino Zoia <i>Frederick Joseph Trowman</i> <i>David Robert Boston</i>	a Lawyer <i>Citizen and Loriner</i> <i>Citizen and Gold & Silver Wyre Drawer</i>	Milan, Italy
Maxine Lorine Pitt <i>Ruby Sayed</i> <i>Stephen Decatur Haines, Deputy</i>	a Local Government Officer <i>Citizen and Common Councillor</i> <i>Citizen and Pewterer</i>	Barking, Essex
Claus Krafft Liesner <i>Alison Jane Gowman, Ald.</i> <i>Sir Michael Savory</i>	an Asset Manager <i>Citizen and Glover</i> <i>Citizen and Poulter</i>	Hamburg, Germany
Michael Norman Creamer <i>Anthony John Paice</i> <i>Gerald Michael Edwards</i>	a Property Consultant <i>Citizen and Mason</i> <i>Citizen and Fruiterer</i>	Kensington, London
Arthur Frederick Ronald Lewer <i>Peter Leonard Spalding</i> <i>Edward Clarence Newman</i>	a Telecommunications Engineer, retired <i>Citizen and Loriner</i> <i>Citizen and Loriner</i>	Wandsworth, London
Dennis Evan Mead <i>Donald Howard Coombe, MBE</i> <i>David Peter Coombe</i>	a Carpet Retailer and Wholesaler, retired <i>Citizen and Poulter</i> <i>Citizen and Poulter</i>	Dartford, Kent
Col. James William Denny, MBE <i>Major Colin Peter Bowes-Crick</i> <i>Roger Watson</i>	a Regimental Secretary <i>Citizen and Cordwainer</i> <i>Citizen and Fletcher</i>	Melton Mowbray, Leicestershire
Sean Joseph Nolan <i>Christopher Nigel Bilsland</i> <i>Robert James Ingham Clark, Deputy</i>	a Local Government Director, retired <i>Citizen and Farrier</i> <i>Citizen and Clothworker</i>	Uckfield, East Sussex
Brian David Roberts <i>Christopher Nigel Bilsland</i> <i>Robert James Ingham Clark, Deputy</i>	a Chartered Accountant <i>Citizen and Farrier</i> <i>Citizen and Clothworker</i>	Little Haywood, Staffordshire
Peter Raymond Cane <i>Ann-Marie Jefferys</i> <i>Dorothy Newlands of Lauriston</i>	a Sales Manager, retired <i>Citizen and Glover</i> <i>Citizen and Basketmaker</i>	Green Point, New South Wales, Australia

Allah Rakka Rahman <i>Rehana Banu Ameer</i> <i>Sir David Wootton, Kt., Ald.</i>	a Music Director and Composer <i>Citizen and Common Councillor</i> <i>Citizen and Fletcher</i>	Nagar, Chennai, India
The Reverend Rose Josephine Hudson-Wilkin <i>Robert James Ingham Clark, Deputy</i> <i>John Petrie, CC</i>	a Clerk in Holy Orders <i>Citizen and Clothworker</i> <i>Citizen and Draper</i>	Westminster, London
Tharman Shanmugararnam <i>The Rt. Hon The Lord Mayor</i> <i>Catherine Sidony McGuinness, Deputy</i>	The Deputy Prime Minister of Singapore <i>Citizen and Solicitor</i>	Singapore
The Honorable J. Christopher Giancarlo <i>Catherine Sidony McGuinness, Deputy</i> <i>Erica Elliott Richardson</i>	The Chairman, US Commodity Futures Trading Commission <i>Citizen and Solicitor</i> <i>Citizen and Painter-Stainer</i>	Haworth, New Jersey, United States of America
Rohinton Minoo Kalifa <i>The Rt. Hon The Lord Mayor</i> <i>William Anthony Bowater Russell, Ald.</i>	a Payment Processing Company Vice Chairman <i>Citizen and Haberdasher</i>	South Kensington, London
John Howard Vincent Savage <i>Joseph Charles Felix Byllam Byllam-Barnes</i> <i>Timothy John Waller</i>	a Hotel General Manager, retired <i>Citizen and Upholder</i> <i>Citizen and Gold & Silver Wyre Drawer</i>	Hemel Hempstead, Hertfordshire
Rudi Guraziu <i>The Rt. Hon The Lord Mayor</i> <i>Sir Roger Gifford, Kt., Ald.</i>	a Business Exchange Company Director <i>Citizen and Musician</i>	Marylebone, London

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Resolutions from the Annual Wardmotes

To be presented on Thursday, 23rd May 2019

*To the Right Honourable The Lord Mayor, Aldermen and Commons of the
City of London in Common Council assembled.*

The Resolutions from the Annual Wardmotes are set out below for the consideration of the Court:-

Ward of Aldersgate

“That this Wardmote declares that it has no confidence in the City Corporation’s current “standards” policy and practice, and calls upon the Court of Common Council to make immediate and fundamental reforms so that:

- (a) our elected representatives are free to speak and vote on our behalf, including on matters in which they have a declared interest (unless the matter uniquely or especially affects them), so that we have the same level of representation as residents of other local authorities; and
- (b) our elected representatives do not feel intimidated into not speaking or voting on matters that affect us because they fear referral by the Corporation to a complaints process that has proved to be not fit for purpose – or worse, referral to the police - simply because they have a declared interest in a matter, even though they can derive no financial benefit from it.”

Ward of Cheap

- (i) “That at the last Wardmote great concern was expressed regarding the number of people sleeping rough in the City of London.
It was noted that during the period October to December 2018 individual rough sleepers increased significantly by 99 people to 212, indicating an increase of 87% from Q2. This compares with only 6% across London and is well above that of all other comparative local authorities according to a recent report from the Director of Children’s Services. The Wardmote welcomed the creating of a new Homelessness and Rough Sleeping Sub-Committee and supports its members to call upon the City of London Corporation to take urgent action to address the complex issues linked to rough sleeping and homelessness.

The City of London Corporation is therefore asked to confirm:

- 1. What action will be taken to ensure we stop the worrying trend of increasing numbers of rough sleepers on the streets in the City of London?
- 2. How the City Corporation is working together with other local authorities across London to address this crisis?

3. When consideration will be given to the creating of a day centre or other measures to address rough sleeping?
 4. If the City of London Corporation is intending to join charities such as St Mungo's to ask the Government to repeal the 1824 Vagrancy Act which criminalises rough sleeping."
- (ii) "That at the last Wardmote the importance of actions to promote merits of standing for office and enhance the diversity of the Court of Common Council to better represent its wider constituency was supported. It was noted by the Wardmote that only 23% of the current Court of Common Council are women and only 10% are from BAME background. This sits uncomfortably low against for example a target of 30% of women in political representation set by the Commonwealth.

The Grand Court of Wardmote is therefore asked to:

- (a) Explain what targets have been agreed to enhance the diversity of the Court of Common Council to better represent its constituency;
- (b) Provide an update on which recommendations by the Members Diversity Working Party have been approved by the Policy and Resources Committee;
- (c) Provide an overview of outstanding recommendations with indication when they will be finalised; and
- (d) Provide a timeline of actions to be implemented to help promote the merits of standing for office and enhance the diversity of the Court of Common Council."

Ward of Cripplegate (Within and Without)

- (i) "That the City of London Corporation commission a study, reporting in no more than one year, regarding pedestrian flows through the Golden Lane Estate ("GLE") resulting from current and anticipated property developments in the vicinity of the GLE and consult with GLE residents regarding the current "private" status of the GLE as a result of which residents pay for the maintenance of areas of the GLE that are in practice open to the public."
- (ii) "That this Wardmote declares that it has no confidence in the City Corporation's current "standards" policy and practice and calls upon the Court of Common Council to make immediate and fundamental reforms so that our elected representatives are free to speak and vote on our behalf, including on matters in which they have a declared interest (unless the matter uniquely or especially affects them) so that we have the same level of representation as residents of other local authorities."

Ward of Dowgate

“The Ward of Dowgate is concerned at the rise of rough sleepers in the City and the prevalence and length of time of individuals on the streets and asks the City Corporation to review the current provision of assistance with a view to increasing such assistance, in particular with regard to provision of mental health help.”

Ward of Farringdon Within

“This Wardmote notes the dangers caused by cycle tour groups in narrow, semi-pedestrianised areas of the City. Despite discussions with City of London representatives, the operators of such tour groups do not appear to have made any substantial changes. There are reports of cyclists colliding with residents, but such collisions have not been recorded. Cycle convoys are seen to travel at speed through narrow cobbled lanes and have been crossing busy roads at unsafe points with participants, including children, not wearing any safety protection.

There is a risk of serious injury to both participants and pedestrians and the Wardmote therefore urges the Planning and Transportation Committee to undertake an urgent review of the terms of licences for such tour groups and confirm the actions that will be taken to improve safety.

The Wardmote further urges the Committee to work with the City of London Police on enforcement measures against cyclists who contravene the Highway Code, to safeguard the interests of pedestrians and other road users.”

Ward of Portsoken

“That those present at the Portsoken Wardmote raise their concerns with the City of London Corporation regarding the level of rough sleeping across the whole of the City of London and within Portsoken ward in particular, and in noting their concerns, query what measures the City of London Corporation is putting in place, alongside partners, to address rough sleeping and homelessness in the Square Mile.”

Ward of Tower

“That the Ward of Tower is concerned at the rising numbers of rough sleepers in the Ward and across the City, and asks the City of London Corporation to review the level of service provision with a view to enhancing the quality of services both in terms of immediate health provision and long-term assistance in finding permanent and secure accommodation.”

(N.B. Following their consideration at the Grand Court of Wardmote, these Resolutions will have informally been referred to officers of the relevant Service Committees, so as to assist them in responding without delay following their formal consideration by the Court of Common Council and its relevant Committees.)

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Report – City Remembrancer

Measures introduced into Parliament which may have an effect on the work and services provided by the City Corporation

To be presented on Thursday, 23rd May 2019

*To the Right Honourable The Lord Mayor, Aldermen and Commons
of the City of London in Common Council assembled.*

Statutory Instruments

The Tenant Fees Act 2019 (Commencement No. 3) Regulations 2019 S.I. No. 857

Date in force
15th April 2019

The Regulations bring the Tenant Fees Act 2019 into force in part from 15 April and in full from 1 June 2019. The Act prohibits landlords and letting agents from charging tenants letting fees. The Act will be enforced by the Court of Common Council acting in its capacity as a weights and measures authority.

The European Parliamentary Elections (Returning Officers' and Local Returning Officers' Charges) (Great Britain and Gibraltar) Order 2019 S.I. No. 886

26th April 2019

The Order enables payments to be made for the services and expenses of returning officers and local returning officers in connection with the 2019 European Parliamentary elections and specifies the maximum recoverable amount in respect of the City of London as £22,206.

The Town and Country Planning (Permitted Development, Advertisement and Compensation Amendments) (England) Regulations 2019 S.I. No. 907

25th May 2019

The Regulations make amendments to the definition of transport undertakers, make permanent certain temporary permitted development rights to enlarge dwelling houses, and impose standards for electric charging points used to recharge vehicles. New permitted development rights are created by the Regulations to allow for the change of use of a building from shops, financial and professional services, betting shops, and launderettes, to be converted to offices. Additionally, a new permitted development right is created to allow buildings used for hot food takeaways to be converted to a dwelling house. Of additional City relevance is the removal of the permitted development right to install or adapt public phone boxes, which were frequently installed to enable advertisements that would otherwise have been prohibited.

The Regulations apply to the Common Council in its capacity as a local planning authority.

(The text of the measures and the explanatory notes may be obtained from the Remembrancer's Office.)

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Report – Chairmen of the Barbican Centre Board and the Board of Governors of the Guildhall School of Music and Drama

Awards and Prizes

To be presented on Thursday, 23rd May 2019

*To the Right Honourable The Lord Mayor, Aldermen and Commons
of the City of London in Common Council assembled.*

“We wish to draw Members’ attention to the following award received by the Barbican Guildhall Creative Learning Team.

National Creative Learning Award

We are delighted to inform Members of the Court that the Barbican Guildhall Creative Learning has recently won a National Award from the Creative Learning Guild in the SEND (Special Educational Needs and Disabilities) Achievement Category for its work with an Associate School, the Garden School.

The National Creative Learning Awards celebrate inspirational practitioners, innovators and educators and commends quality, rather than scale. The judges commented:

“This work is so important to trigger development and talent in order to create real and long-lasting opportunities for disabled young people and children. Disabled young people and children are often only engaged in music for therapy and passive learning, but this programme to tailor make learning to the individual's potential and learning style is much needed for future change and levelling equality of opportunity for all. I applaud the approaches and commitment shown by the Barbican and look forward to seeing the results for years to come.”

I commend this achievement to the Court.”

DATED this 20th March 2019.

SIGNED on behalf of the Boards.

Vivienne Littlechild, M.B.E., J.P.
Chairman, Board of Governors of the Guildhall School of Music and Drama

Dr Giles Robert Evelyn Shilson, Deputy
Chairman, Barbican Centre Board

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Report – Hospitality Working Party of the Policy and Resources Committee

Applications for Hospitality

To be presented on Thursday, 23rd May 2019

*To the Right Honourable The Lord Mayor, Aldermen and Commons
of the City of London in Common Council assembled.*

(a) **London's Grand Designs Exhibition**

An outdoor exhibition entitled 'London's Grand Designs; Building a Capital City 1675 to 1986' will be in Guildhall Yard between 1st – 16th July 2019. The exhibition will display a collection from the London Metropolitan Archives demonstrating the most significant architecture and engineering projects in London since the Great Fire. The exhibition will form part of the City Corporation's major outdoor programme 'Fantastic Feats'.

It is proposed that the City Corporation hosts a lecture by Professor Jeremy Black entitled "The turning tide: the City and the River". The lecture would be an opportunity for the City Corporation to commemorate the significant anniversaries of the key architects and engineering schemes of the past, while also linking to the modern-day City.

Guests would include historians with an interest in the anniversaries, representatives from the architecture, engineering, visitor and cultural sectors, students from the City Academies and Schools, and representatives from relevant Livery Companies.

It is **recommended** that hospitality be granted for a lecture, reception and small private dinner on 8th July 2019 to mark the London's Grand Designs exhibition and that arrangements are made under the auspices of the Hospitality Working Party; the costs to be met from City's Cash and within approved parameters.

The host element would be Hospitality Working Party, Culture Heritage and Libraries Committee, Chairmen and Deputy Chairmen of the Planning and Transportation Committee, Port Health and Environmental Services Committee, City Bridge Trust Committee and Members with relevant interests.

(b) **Invictus Games**

The Invictus Games Foundation was established with the aim of using sport as a tool for recovery and rehabilitation. In consultation with His Royal Highness The Duke of Sussex, the Foundation created a multi-national event to inspire recovery and rehabilitation and generate a wider understanding for injured servicemen and women.

The inaugural Invictus Games was held in London in 2014, with over 400 competitors from 13 nations. The City Corporation hosted a dinner in the build up to the games. The Foundation has since delivered games in Orlando, Toronto and Sydney. The fifth Invictus Games will take place in the Hague in May 2020 with 500 competitors from 20 nations and 1000 friends and family in support expected to attend.

It is proposed that the City Corporation hosts an early evening reception on 10th September 2019 to mark the fifth anniversary of the Invictus Games. The reception would also provide a platform to announce the Host City for the Games in 2022, and to thank individuals and partner organisations who have supported the Games.

Guests would include Invictus Games alumni, representatives from both past and future host cities' executive teams, Invictus Foundation partners, privileged regiments, senior government representatives, and High Commissioners and Ambassadors of participating nations.

It is **recommended** that hospitality be granted for an early evening reception to mark the fifth anniversary of the Invictus Games and that arrangements are made under the auspices of the Hospitality Working Party; the costs to be met from City's Cash within agreed parameters.

This would be a full court event.

(c) Commonwealth High Commissioners' Banquet

Since 2015, the City Corporation has hosted an annual banquet for the Commonwealth High Commissioners. The City Corporation also hosts a number of other Commonwealth themed events at Guildhall and Mansion House. This includes country specific events such as the India Day Conference at Mansion House in July and the 200th anniversary of Sir Stamford Raffles' founding of modern Singapore later this year.

Last year, the City Corporation hosted the Commonwealth Business Forum, a key pillar of the 2018 Commonwealth Summit, in partnership with the Cabinet Office and the Commonwealth Enterprise and Investment Council (CWEIC).

It is proposed the City Corporation host the 2019 High Commissioners' Banquet in September, working with the Royal Commonwealth Society and CWEIC. Guests would include selected business guests with Commonwealth interests, nominations from the Royal Commonwealth Society and CWEIC, representatives from Fintech and the digital skills industries, leading national and local political figures and other relevant institutional representatives.

It is **recommended** that hospitality be granted for a banquet for the Commonwealth High Commissioners and that arrangements are made under the auspices of the Policy and Resources Committee; the costs to be met from City's Cash within agreed parameters.

The host elements would be Policy and Resources Committee, Hospitality Working Party, Education Board and Members with relevant Commonwealth interests.

(d) The Queen's Young Leaders Programme

The Queen Elizabeth Diamond Jubilee Trust, in partnership with Comic Relief and the Royal Commonwealth Society, launched The Queen's Young Leaders Programme in 2014. It aims to "discover, celebrate and support" exceptional young people from across the Commonwealth, leaving a lasting legacy in honour of Her Majesty The Queen.

In addition to making awards directly to young people, The Queen's Young Leaders' grants are given to organisations in Commonwealth countries that can show they are improving the lives of young people.

It is proposed that the City Corporation hosts a panel discussion and reception on 25th October 2019 to mark the conclusion of The Queen's Young Leaders Programme.

Guests would include winners of The Queen's Young Leader Award, the Board of Trustees, representatives from organisations that have been given The Queen's Young Leaders Grants, young City professionals, representatives from City businesses with a strong link to the philanthropic sector, High Commissioners and relevant politicians.

It is **recommended** that hospitality be granted for an early evening panel discussion and reception to mark the conclusion of The Queen's Young Leaders Programme and that arrangements are made under the auspices of the City Bridge Trust Committee; the costs to be met from City's Cash within agreed parameters.

The host elements would be City Bridge Trust Committee, Hospitality Working Party, Education Board, as well as Chair, Chairmen and Deputy Chairmen of a number of committees and Members with relevant interests.

(e) Association of Leading Visitor Attractions Dinner

The Association of Leading Visitor Attractions (ALVA) is an industry body that represents the views of the country's foremost visitor attractions to Government, the broader tourism industry, business, media and the public. The City of London is a member of ALVA under the collective banner "City Corporation Attractions", with paying member attractions being Tower Bridge and the Monument, the Museum of London, Guildhall Art Gallery and the Barbican.

The Association holds three council meetings each year in different parts of the UK, including one in London, to discuss sector issues. This year, the London meeting will be hosted by the Museum of London on 13th September. As part of the meeting a networking dinner takes place attended by government ministers and local authority leaders.

It is proposed that the City Corporation hosts a networking dinner at the Museum of London on 12th September 2019. Guests would include ALVA members, industry leaders from the tourism sector, senior stakeholders, local and national politicians and the Governing Board of the Museum of London.

The dinner will provide an opportunity to highlight the City as a modern visitor destination and its role as a global hub for innovation in culture.

It is **recommended** that hospitality be granted for a dinner as part of the Association of Leading Visitor Attractions council meeting in London and that arrangements are made under the auspices of the Culture, Heritage and Libraries Committee; the cost to be met from City's Cash within agreed parameters

The host element would be Culture Heritage and Libraries Committee, Chief Commoner and Immediate Past Chief Commoner and the Chair, Vice Chairman and Deputy Chairmen of a number of Committees.

All of which we submit to the judgment of this Honourable Court.

DATED this 30th day of April 2019

SIGNED on behalf of the Working Party.

Tom Hoffman, M.B.E., Deputy
Chief Commoner and Chairman, Hospitality Working Party

Report – Planning and Transportation Committee

City of London Transport Strategy

To be presented on Thursday, 23rd May 2019

*To the Right Honourable The Lord Mayor, Aldermen and Commons
of the City of London in Common Council assembled.*

SUMMARY

This report seeks approval of the City of London Transport Strategy, copies of which are [available online](#), in the Members' Reading Room, or on request. The Transport Strategy sets out the City of London Corporation's approach to investing in and managing the City's streets over the next 25-years and aspirations for improved transport connections. The Transport Strategy and supporting three year Local Implementation Plan (LIP) Delivery Plan will together form the City Corporation's third LIP.

Consultation on the draft Transport Strategy ran from 12 November 2018 to 13 January 2019. The consultation generated almost 2,900 individual responses and 6,900 comments through the consultation website, with a further 70 submissions by email. Over 60 organisations also responded to the consultation.

Most respondents supported the draft proposals. Of all responses received through the website 77% were supportive of the proposals, with 15% opposing. 43 organisations provided separate written responses to the consultation. Of these, 21 expressed general support for the Transport Strategy as well commenting on individual proposals, including the Barbican Association, City Property Association, Landsec and St Paul's Cathedral School.

Four organisations expressed general opposition – Alliance of British Drivers, Brewery Logistics Group, Road Haulage Association and Motorcycle Action Group. Over 500 people submitted template responses through the Unblock the Embankment website and more than 1500 people submitted template responses via the Square Mile Cycling Campaign.

The response to individual and organisational concerns and suggestions raised during the consultation are set out in the Phase 3 Engagement Report (Appendix 2 – available on the website [here](#), or on request).

RECOMMENDATIONS

Members are asked to approve the Transport Strategy - [available online](#) or on request.

MAIN REPORT

Background

1. Over the last 15 months the City of London Corporation has developed and consulted on its first ever long-term Transport Strategy. The Transport Strategy has been finalised, following consultation, and is now submitted to the Court of Common Council for adoption.
2. The Strategy sets out the City Corporation's approach to investing in and managing the City's streets over the next 25-years and aspirations for improved transport connections.
3. Delivering the Strategy will help facilitate the forecast growth of the City and accommodate the increased numbers of people travelling to and around the Square Mile. It will improve the experience of spending time on the City's streets with the aim of ensuring the Square Mile remains a healthy, attractive and easy place to live, work and visit.
4. The Transport Strategy will be supported by a series of short-term and regularly updated delivery plans, including the City Corporation's Local Implementation Plan (LIP) Delivery Plan.
5. Together, the Transport Strategy and LIP Delivery Plan form the City Corporation's third LIP. The LIP is a statutory document that sets out how the City Corporation will deliver the Mayor of London's Transport Strategy.
6. The development of the Transport Strategy has been informed by extensive engagement with the public and organisations with an interest in transport in the Square Mile. The first phase of engagement, held in February and March 2018, included:
 - City Streets survey: Almost 2,000 people accessed this survey which included questions on perceptions of the City's streets, priorities for the use of streets and kerb-side space, and ideas and suggestions for future street and transport improvements.
 - City Streets exhibition: A supporting exhibition held at the City Centre on Basinghall Street.
 - Stakeholder workshops: 77 representatives from City businesses, transport user groups and other organisations with an interest in transport in the Square Mile attended workshops to share their views on the transport challenges and opportunities.
7. The key themes emerging from this first phase of engagement were that:
 - Motor traffic levels on the City's streets are too high
 - People walking in the Square Mile are not given enough priority or space
 - Conditions for cycling in the Square Mile need to be improved and made safer

- More greenery and seating should be provided on streets and the quality of the public realm improved
 - Air quality in the Square Mile needs to be urgently improved
 - There is potential to use streets more flexibly to accommodate the various demands on them at different times of the day
 - The City's streets are not accessible to all
 - The management of freight needs to be improved
8. A second phase of engagement, in June and July 2018, consulted on the proposed vision, aims and outcomes for the Strategy. Over 500 people and organisations responded to this consultation. The draft vision, aims and outcomes received high levels of support, with each being supported or supported with changes by between 77% and 92% of respondents.
 9. An independently recruited panel of City workers and residents met three times during the development of the Strategy. This panel, which was facilitated by Populus, provided an opportunity to gain a deeper understanding of residents and workers' transport needs and concerns.
 10. A Strategy Board made up of City business representatives, representatives from the Greater London Authority and TfL, and transport experts, met four times during the development of the Strategy. This Board provided advice and acted as a sounding board for emerging proposals.

Integrated Impact Assessment

11. Land Use Consultants were also appointed to undertake an independent Integrated Impact Assessment (IIA) for the Transport Strategy. The IIA brings together Strategic Environmental Assessment, Equality Impact Assessment and Health Impact Assessment into a single assessment.
12. The IIA identified the potential for significant positive effects under all the Transport Strategy outcomes. No significant negative effects were identified. The non-technical summary of the assessment report for the Transport Strategy is provided in Appendix 1 (available online [here](#) or on request).

Draft Transport Strategy consultation

13. The draft Transport Strategy was approved for consultation by the Planning and Transportation Committee on 30 October.
14. Consultation then ran from 10 November 2018 to 13 January 2019. The consultation was widely promoted, including through Ward newsletters, social media, the Transport Strategy and Active City Network mailing lists, flyers and the City of London website home page.
15. The main consultation activities were:

Consultation website: A bespoke consultation website allowed people and organisations to indicate their level of support for and comment on all proposals. To maximise the volume of feedback received and cater for all interest levels,

the website allowed users to tailor the level of detail by choosing one of the following options:

- Ten 'key proposals' that are likely to be of most interest and will result in some of the most significant changes
- Proposals grouped by topic or topics, e.g. transport mode
- All proposals, organised by outcome

Stakeholder briefings: 47 representatives from stakeholder organisations attended briefing sessions at the Guildhall Art Gallery on 30 November 2018.

Drop-in sessions: Eight public drop-in sessions were held over the consultation period in the City Corporation's libraries and in Guildhall reception.

16. Almost 2,900 individual responses and 6,900 comments were received through the consultation website, with a further 70 submissions by email. Over 60 organisations also responded to the consultation.
17. The headline results from the consultation website were:
 - Of all responses received through the website 77% were supportive of the proposals, with 15% opposing
 - Levels of support were similar for people who live in the City, work in the City, travel through the City, and visit the City for business or leisure. This contrasts with professional drivers, who tended not to support proposals
 - People who reported that their mobility is limited a little or a lot were less likely to support proposals.
 - 20 organisations used the website to respond to the consultation. The average score across all proposals for these organisational responses was 4.5 – on a scale of 1 (oppose) to 5 (support).
18. 43 organisations provided separate written responses to the consultation. Of these, 21 expressed general support for the Transport Strategy as well as commenting on individual proposals, including the Barbican Association, City Property Association, Landsec and St Paul's Cathedral School.
19. Only four organisations expressed general opposition – Alliance of British Drivers, Brewery Logistics Group, Road Haulage Association and Motorcycle Action Group.
20. Further details of the consultation results and responses to concerns and suggestions raised during the consultation are set out in the Phase 3 Engagement Report (Appendix 2 – available online [here](#) or on request).

Corporate & Strategic Implications

21. The delivery of the Transport Strategy will support the delivery of the Corporate Plan outcomes 1, 3, 5, 8, 9, 11 and 12. It also indirectly supports the delivery of Corporate Plan outcomes 2 and 4.

22. It will help the City contribute to a flourishing society by:
- Making streets safer and reducing the number of traffic related deaths and serious injuries.
 - Enabling people to walk and cycle and reducing the negative health impacts of transport.
 - Ensuring streets are accessible to all and provide an attractive space for the City's diverse community to come together.
23. A thriving economy will be supported by:
- Enabling the City to continue to grow and accommodating the associated increase in demand for our limited street space.
 - Improving the quality of streets and transport connections to help attract talent and investment.
 - Helping create a smarter City, that supports and enables innovative transport technology and other mobility solutions.
24. The Strategy will help shape outstanding environments by:
- Advocating for improved local, national and international transport connections.
 - Reducing motor traffic levels to enable space to be reallocated to walking, cycling, greenery and public spaces.
 - Improving air quality and reducing noise from motor traffic.
 - Ensuring streets are well maintained and resilient to natural and man-made threats.

Financial implications

25. Delivery of the Transport Strategy will primarily be funded through developer contributions (S106, S278 and CIL) and the On-Street Parking Reserve (OSPR). Funding will also be provided by Transport for London, including the City Corporation's annual LIP allocation.
26. The Corporation is currently undertaking a fundamental review of its services and projects. This is expected to be completed by September 2019. Ahead of this a prioritisation exercise for transport and public realm projects has been completed. This includes capital projects emerging from the Transport Strategy, some of which are already programmed. This exercise took account of both Corporate Plan and Transport Strategy outcomes and was conducted in discussion with the Chamberlain and with support from Corporate Strategy. This work will help inform the overall fundamental review of services and projects.
27. A costed Delivery Plan outlining the projects that will be delivered or initiated in the first three years of the Strategy will be finalised once the fundamental review has been completed. The Delivery Plan will include a funding strategy and be updated on an annual basis.

28. Transport schemes related to the delivery of the approved Major projects (i.e. Markets Relocation, New Museum at Smithfield and Fleet Street combined courts), other projects not put on hold and any schemes wholly funded from restricted sources (LIP, S106 and S278) will be able to progress, subject to Member approval.

Public sector equality duty

29. The IIA includes an Equalities and Inclusion Assessment. The assessment of the draft Transport Strategy found that overall the proposals will have positive effects in relation to equality and inclusion.
30. Equalities and Inclusion Assessments will be undertaken for all relevant delivery projects.

Conclusion

31. The City of London Transport Strategy represents a radical and ambitious approach to tackling the transport challenges and opportunities facing the Square Mile. The delivery of the Transport Strategy will help support the City's growth and ensure the Square Mile remains an attractive place to work, live, learn and visit.
32. The consultation on the draft Transport Strategy indicated a high level of support for proposals from both individuals and organisations. The Transport Strategy has been updated following consultation and is provided in Appendix 3 for the approval of the Court of Common Council.

Appendix

- **Appendix 1:** *Integrated Impact Assessment Non-Technical Summary* ([available online](#) and on request)
- **Appendix 2:** *Phase 3 Engagement Report* ([available online](#) and on request)
- **Appendix 3:** *City of London Transport Strategy* ([available online](#) and on request)

All of which we submit to the judgement of this Honourable Court.

DATED this 30th day of April 2019.

SIGNED on behalf of the Committee.

Alastair Michael Moss, Deputy
Chairman, Planning and Transportation Committee

Report – Planning and Transportation Committee

City Cluster Vision – A framework for enabling growth

To be presented on Thursday, 23rd May 2019

*To the Right Honourable The Lord Mayor, Aldermen and Commons
of the City of London in Common Council assembled.*

SUMMARY

This report recommends the adoption of the City Cluster Vision, which is a framework for the transformation of the streets and spaces over the next ten years, in order to successfully manage the projected growth within the Cluster.

The development of the framework has been a collaboration between the City, local businesses, owners and representatives from the City Property Association, the City Architecture Forum and the local Wards. The proposals will help deliver the aims of the City's Transport Strategy and the emerging Local Plan.

A comprehensive public consultation on the proposals was carried out over summer 2018. Over 300 responses were received which revealed widespread public support and further details are set out in this report. The document has been amended to reflect the consultation responses where possible and an outline delivery plan produced which proposes phased implementation, to be coordinated with development.

In the context of the fundamental review of projects and services within the Corporation, Members are asked to note that a significant proportion of the cost of implementing this Vision will be funded locally through area-specific TfL grants, S106 and S278 Agreements as part of specific mitigation measures to accommodate development and growth. The majority of Phase One and Two will be funded in this way.

The full document and a copy of the consultation report are available in the Members Reading Room and on the website [here](#).

RECOMMENDATIONS

Members are asked to adopt the City Cluster Vision as a framework for the transformation of the streets and public realm in the area over the next 10 years.

MAIN REPORT

Background

1. The City Cluster is world-renowned as the centre of financial and insurance services. It is a rapidly expanding area, with eight tall buildings under construction and more consented. Around 60% of the City's office floorspace growth is expected to be delivered here over the next ten years, providing space for an additional 75,000 to 100,000 extra workers.

2. The development growth within the Cluster brings with it increased demands on the streets and public realm, not only in terms of essential space for movement and function but also the need to provide a high-quality environment that is commensurate with the status of the area. Were the Corporation not to respond to these challenges, the existing over-crowded streets and spaces will fail to cope with the increased numbers, resulting in road safety risks and also reputational risk to the City Corporation as a key supporter of the business City.
3. The City Cluster Vision has been developed to address the issues and pressures in the area and is intended to serve as a framework for the delivery of changes to the streets and public realm in order to accommodate the unprecedented growth over the next ten years, helping to deliver the aims of the Transport Strategy and the emerging Local Plan. The goal is to deliver a world-class public realm that supports the Cluster as a thriving place to work and visit.
4. The key Vision Objectives are as follows:
 - Enable positive growth: To ensure the streets and spaces function well and respond to change
 - Enrich the sense of place: To provide healthy and characterful spaces
 - Create a world-class destination: To create a smart and vibrant environment that strengthens the area's unique offer
5. To ensure that the focus of the framework is in line with corporate objectives and local needs, it has been developed by means of a two-stage process, as follows:
 - **Stage 1** was completed and presented to Members through an update report in July 2017. It included the following elements:
 - An urban design analysis of the area identifying main issues, drivers for change and opportunity areas.
 - Targeted consultation and workshops with key stakeholders and City officers.
 - Definition of the draft vision, aspirations and objectives.
 - **Stage 2** included the following elements:
 - Developing site specific proposals for public realm enhancements
 - Identifying opportunities for cross-cutting initiatives such as culture and art, smart and digital solutions.
 - Carrying out a comprehensive public consultation exercise on the proposals, undertaken in summer 2018, approved by Members through a pre-consultation report in May 2018.
 - Amendments to the document to ensure alignment with the Transport Strategy and emerging Local Plan and the addition of a delivery plan to reflect feedback received.
6. An essential element in developing the framework has been the collaborative approach undertaken with stakeholders, particularly the City Property

Association, The City Architecture Forum and the Lime Street and Bishopsgate Wards.

Public Consultation

7. The public consultation was carried out over summer 2018 using a variety of engagement methods as follows:
 - Tailored digital consultation platform:
 - In total 315 responses to the online survey were received.
 - Digital platform: www.easternclusterarea.london
 - Printed information brochure; copies were available in local libraries and Guildhall receptions.
 - Consultation drop-in sessions: A total of 6 sessions were organised.
 - Meetings with key stakeholders, building tenants and occupiers in the area. Including Bishopsgate Ward stakeholder meeting and Leadenhall Market.
 - Engagement and collaboration with The City Architecture Forum (CAF) and The City Property Association (CPA).
 - Formal written representations were received; 21 letters in total.
 - The City Centre; A series of events and talks were organised over the summer
 - On-street surveys to capture the views of City workers

Summary of feedback

8. A detailed public consultation summary report has been produced which is available in the Members reading room and in the website [here](#).
9. The proposals received widespread support, with an average of 83% of respondents supporting specific schemes, including options for more radical approaches, including timed street closures. From an analysis of the responses, key themes have been identified as follows:

- **Delivery of an improved walking environment**

There was significant support for pedestrian priority initiatives which will accommodate increasing numbers of people, whilst considering other road users including cyclists, and the needs of local businesses. A flexible approach to street enhancements is required, to enable the area to continue to flourish as a business, visitor, and cultural destination. In summary the following principles were widely supported:

- The consideration of widening of footways to accommodate pedestrians.
- The introduction of raised carriageways areas and the introduction of high-quality materials.

- The provision and improvement of secondary and alternative pedestrian routes to take pressure off of the busiest streets and improve the walking environment.
- The evaluation of radical solutions, including pedestrianisation of key routes to deliver a fit for purpose urban environment.

- **Radical change implemented within shorter timeframes**

Stakeholders expressed the desire for the City to deliver improvements over shorter periods of time. The trialling of innovative solutions was supported as a mechanism to deliver change quickly and inform long-term solutions. Trials, experiments and the introduction of greenery (including temporary greening) were seen as initiatives to deliver an attractive and positive environment, whilst enabling the area to secure its position as world class businesses and visitor destination.

- **Rebalancing streets to reflect user needs**

A re-balancing of street capacity was widely supported throughout the consultation, with the long-term aim of providing more space for pedestrians, reducing motorised traffic, and introducing pedestrian priority areas, in line with the Transport Strategy. In principle, the introduction of consolidated services and deliveries was supported and seen as a positive step forward to ensure the area is resilient and can accommodate the projected increase in daytime population. Smart solutions to deliver the vision should be explored in collaboration with local stakeholders to ensure that proposals are suitably flexible and enable the area to continue to operate. In summary the following three principles were widely supported:

- The consideration of timed vehicle closures at peak times
- The introduction of traffic calming measures, to reduce vehicle dominance and improve pedestrian safety and flows.
- The introduction of alternative security measures to provide integrated HVM solutions.
- Impacts upon construction logistics, servicing needs and local deliveries to be considered.

- **Streets and spaces are vibrant, attractive and green**

The introduction of greenery was by far the most popular proposal that was consulted on. People really want to see streets, spaces and buildings made as green as possible to deliver healthy places. The provision of well-designed and welcoming public spaces, which are enhanced by cultural amenities, spaces for agile working and variety of use were considered of upmost importance to enable the long-term sustainable growth of the Cluster, and to cater for a diverse and discerning working and visitor population.

10. Some changes were made to the draft document in response to the consultation.

Proposed Delivery Plan

11. The Vision framework is proposed to be delivered in three Phases over a period of approximately 10 years. Delivery is to be coordinated with development, to ensure changes are targeted at those areas in greatest need. These Phases are indicative at this stage and may need to change depending the progress of developments and the outcomes of the Healthy Streets Plan for the area.

Phase One

Phase One includes:

- Existing live projects such as the S278 works in association with 22 Bishopsgate and 150 Bishopsgate.
- A Healthy Streets Plan will be developed for the area which will set out traffic management measures necessary to implement the functional change to how streets are used and enable the delivery of the changes to look and feel of the streets, through greening and public realm changes. Security measures will be part of the plans. Work will include traffic modelling and feasibility assessment to enable implementation.
- Implementation of the first elements of the Greening and Activation programmes which includes experiments and trials, to test the effectiveness of timed closures and interventions such as parklets and rain gardens ahead of permanent implementation as a later phase.

This Phase is proposed to be fully funded from existing S106 receipts, S278 payments and TfL funds, including the 'Liveable Neighbourhoods' grant which is confirmed.

Phase Two

Phase Two includes:

- Changes to key streets such as St Mary Axe and Leadenhall Street, in order to positively accommodate growth associated with development, including options for timed closures, footway widening and planting;
- Improvements to Old Broad Street and Wormwood Street, associated with the completion of Crossrail;
- A continuation of the activation and greening programmes, including the transformation of existing green spaces in the area such as Jubilee Gardens.

This Phase is proposed to be primarily funded from S278 payments which could potentially be pooled, alongside existing S106 receipts, TfL and CIL.

Phase Three

Phase Three includes:

- Changes to streets such as Fenchurch Street, Bevis Marks and the Creechurch Lane area in order to positively accommodate growth associated with development;
- Further greening in the area;
- Establishment of the activation programme, ideally led by occupiers and developers, potentially via a BID or similar arrangement.

This Phase is proposed to be primarily funded from S278 payments which could potentially be pooled, alongside existing S106 receipts, TfL, CIL and private contributions.

Bishopsgate

12. The area is immediately bordered by Bishopsgate (A10) which is part of the TLRN. The work undertaken in the Healthy Streets Plan will assist in discussions with TfL on how best to manage and provide for the changing transport needs in the area and the interface with Bishopsgate.

Financial Implications

13. A summary of the expenditure to date is included in Appendix 1. There is an underspend of £89,896 the majority of which was intended to be used on Traffic Studies that would test the viability of the proposals. However, following the production of the Transport Strategy, it is now proposed to produce a 'Healthy Streets Plan' for the area which will test the feasibility and set out traffic management measures which are necessary to implement the functional change to how streets are used and to enable the public realm and transport improvements in the Vision. Work will include traffic modelling, feasibility assessment and engagement with stakeholders. This essentially will include the same tasks as the Traffic Studies whilst ensuring the scheme concepts are aligned with the new Transport Strategy. It is proposed that the underspend is utilised for this purpose, however, this is subject to a holistic review of remaining S106 funds to be reported to Committees separately in the near future.
14. A number of funding sources have been identified for the delivery of the proposals, including S.106, S.278, CIL, and TfL. A bid for TfL 'Liveable Neighbourhood' funding was made in the summer 2018 and in March 2019 it was announced that the City had been successful in securing £3.3 million additional funding over 4 years. This bid needs to be match funded, for 2019/20. We have allocated £25,000 from LIP, the remaining funding for this Healthy Streets Plan will contribute to this financial year match funding. Future years are subject to further committee approval.

Corporate and Strategic Implications

15. The City Cluster Vision and Healthy Streets Plan will directly deliver against the following Corporate Plan outcomes:
 - Corporate outcome 1 – People are safe and feel safe – the City Cluster Vision will reduce traffic on streets at the busiest times and locations within the area and routes to Liverpool Street and Fenchurch Street stations; measures will reduce traffic related collisions and injuries and by giving more space to people walking, allow them to feel more comfortable and safer.

- Corporate outcome 9 - A city that is physically well-connected and responsive – the City Cluster Vision is enabling the increase in capacity at Crossrail Stations and at Bank underground by addressing capacity and safety on the walking routes and junctions to this part of the City, with more space for people and a higher quality public realm.
 - Corporate outcome 11 - A city that has clean air, land and water – the City Cluster Healthy Streets Plan will include a zero emission zone for traffic entering this area, therefore directly reducing vehicle related air pollution.
 - Corporate outcome 12 - Spaces which are secure, resilient and well-maintained. The City Cluster Vision will deliver improvements in the public realm including further greening, also incorporating resilience against the impact of extreme weather. Security measures will be part of the Healthy Streets Plan to mitigate risk from 'hostile' vehicles and other security threats.
16. The City Cluster Vision also directly supports the following Corporate Plan outcomes:
- Outcome 2 – People enjoy good health and wellbeing.
 - Outcome 5 – Businesses are trusted and socially and environmentally responsible.
 - Outcome 7 – We are a global hub for innovation in finance and professional services, commerce and culture.
 - Outcome 8 – We have access to the skills and talent we need.
 - Outcome 10 – We inspire enterprise, excellence, creativity and collaboration.
17. The Transport Strategy sets out proposed policies and measures which will directly support the Corporate Strategy outcomes. The City Cluster Vision will deliver specific proposals of the Transport Strategy and contribute to wider area transport benefits, of reduction in road danger, reduced traffic volumes and less air pollution.
18. The City Cluster Vision will help to deliver the objectives of the City's Cultural Strategy (2018-22) and emerging Visitor Strategy, particularly through the implementation of the 'Activation Programme' to transform the City Cluster into a world-class destination.
19. The implementation of the City Cluster Vision will assist with the mitigation of key Corporate risks, including:
- Loss of support for the Business City
 - Air Quality
 - Road Safety
 - Operational Security

Conclusion

20. It is recommended that the City Cluster Vision is adopted as a framework for changes to the streets and public realm in order to accommodate the unprecedented growth in the area over the next ten years, helping to deliver the aims of the Transport Strategy and the emerging Local Plan.

Appendices

- Appendix 1 – Spend to date
- Appendix 2 – City Cluster Vision document and consultation report (available on request and online [here](#))

All of which we submit to the judgement of this Honourable Court.

DATED this 30th day of April 2019.

SIGNED on behalf of the Committee.

Alastair Michael Moss, Deputy
Chairman, Planning & Transportation Committee

Appendix One

Spend to Date

City Cluster Vision Expenditure to date (Stages 1 and 2 including public consultation)			
Description	Approved Budget (£)	Expenditure (£)	Balance (£)
P&T Staff Costs	165,000.00	165,000.00	-
P&T Fees	178,000.00	163,103.95	14,896.05
Traffic Studies	75,000.00	-	75,000.00
TOTAL	418,000	328,104	89,896

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Report – Culture, Heritage and Libraries Committee

Visitor Strategy

To be presented on Thursday, 23rd May 2019

*To the Right Honourable The Lord Mayor, Aldermen and Commons
of the City of London in Common Council assembled.*

SUMMARY

This report seeks approval of a new City of London Corporation visitor strategy – ‘Discover the City: The City of London Visitor Destination Strategy (2019-2023)’. The strategy sets out the City Corporation’s vision for the development of the City’s visitor economy.

RECOMMENDATIONS

Members are asked to approve the adoption of the City of London’s Visitor Destination Strategy (2019-2023) as shown in appendix 1.

MAIN REPORT

Background

1. The City Corporation’s latest visitor strategy expired at the end of 2017. A new draft strategy has been developed and approved by your Culture, Heritage and Libraries and Policy and Resources Committees, following consultation with a wide array of stakeholders and relevant service committees.
2. The new visitor strategy ‘Discover the City: The City of London Visitor Destination Strategy (2019-2023)’ (Appendix 1) aims to develop the City’s visitor economy and enhance the City’s attractiveness as a place to visit and do business.

Development

3. The strategy has been developed through consultation with officers, internal and external stakeholders through our consultants, RJS Associates.
4. Throughout development, careful consideration was taken to ensure the strategy aligned with the Corporate Plan, Cultural Strategy 2018/22 and the Culture Mile Strategy 2018/28.
5. The draft has been presented to the following committees: Culture, Heritage and Libraries Committee, Policy and Resources Committee, Planning and Transportation Committee, Barbican Centre Board, Open Spaces and City Gardens Committee, Board of Governors of the Guildhall School of Music & Drama, Culture Mile Working Party and the Board of Governors of the Museum of London.

6. Following review from the above committees, the Culture Heritage and Libraries Committee approved the final draft of the strategy presented to the Court today. The Policy and Resources Committee has also reviewed the strategy and supports its recommendation to the Court.

Strategy

7. The strategy sets out the City Corporation's vision for the development of the City's visitor economy. The strategy is divided into seven parts - an Introduction, the Strategic Context, Opportunities and Challenges, the Strategic Approach, Strategic Priorities, Implementation, and Outcomes and Monitoring.
8. The strategy is supported by four key priority areas aiming to develop the City as a destination for both tourism and business. The priority areas are as follows:
 - a. brand positioning and promotion, through refining and building the City's brand identity; exploiting the City's capacity and growing business visits;
 - b. developing and sharing the City's offer by sharing the City's story; creating and curating a portfolio of new experiences; and developing the Culture Mile;
 - c. building a quality, world-class welcome; and,
 - d. enhancing support and expertise by growing our knowledge base; developing our assets and stakeholders; and supporting greater London and the UK.
9. The projected outcomes include increasing levels of visitor spend, jobs and learning opportunities in the City and London; achieving reputational gains and increased prestige for the City and London internationally; supporting local cultural and tourism stakeholders so they continue to thrive; and contribute to the economic resilience of tourism industries in both London and the UK.
10. All activities within this strategy are to be delivered from within existing resources and no additional financial implications are associated. In some cases, however, they will be the subject of a bid for support from internal or external funding streams. Should the City Corporation's fundamental review re-evaluate the relative priority of certain activities, this will be reflected as the strategy is updated.

Conclusion

11. The Committee recommends to your Court the new visitor strategy – 'Discover the City: The City of London Visitor Destination Strategy (2019-23)' for adoption by the City Corporation.

Appendix

- *Appendix 1 – Discover the City: The City of London Visitor Destination Strategy (2019-23)*

All of which we submit to the judgement of this Honourable Court.

DATED this 23rd April 2019

SIGNED on behalf of the Committee.

Graham Packham
Chairman, Culture, Heritage and Libraries Committee

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Discover the City

The City Of London Visitor Destination Strategy (2019-2023)

Draft

Commissioned by: City of London Corporation

Written by: Carmel Dennis and Richard Smith
Edited by: Flagship Consulting

RJS Associates Ltd
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Foreword

“Our role in presenting the City, and indeed London, as an unparalleled world-class destination remains steadfast. We are blessed to be custodians of such an asset.”

With over 2,000 years of experience in welcoming the world, the City has always been, and continues to be, one of the most historic, yet innovative destinations, welcoming business and leisure visitors from across the globe.

Nationally, it leads all English local authorities for its use of heritage to foster a distinctive identity and enjoys the number one spot for engagement in culture, as identified in the Royal Society for the encouragement of Arts, Manufactures and Commerce’s (RSA) latest *Heritage Index (2016)*, and in the Government-commissioned *Active Lives Survey* conducted by Ipsos MORI in 2017.

This is the City of London Corporation’s fourth Visitor Strategy, its first was produced in 2007 and its most recent in 2013. Since that last strategy, huge progress has been made in delivering its vision – to significantly develop our visitor economy and, in so doing, enhance London’s attractiveness as place to visit and do business. In 2017, the City recorded increases against the strategy’s baselines of 19% in visits to its various attractions, 107% in visitors overall¹, and 109% in visitor spend. Today, the sector is estimated to support over 18,000 jobs in the City.

Our role in presenting the City, and indeed London, as an unparalleled world-class destination, remains steadfast. We are blessed to be custodians of such an asset

It is crucial that we stay ahead of economic and tourism trends to ensure that the City maintains its world-class status. There is no doubt there are significant challenges ahead: challenges which straddle political, economic and demographic issues, but also ones which involve welcoming new markets as countries start to open up to more international travel.

Research by *Humankind* in 2017, which was commissioned through a partnership of the City Corporation, London and Partners and the Mayor of London, sought to evaluate and optimise messaging about London, unveiling two compelling motivators for visitors to London specifically – motivators that the City has in spades. That “London is a city of amazing experiences old and new” and that London is a “city of discovery, with surprises at every turn” are the themes which lie at the heart of our 2019-2023 Visitor Strategy.

Our aim is for every visitor – whether here for business or leisure (or both), whether visiting from near or far, whether here for the first or the tenth time – to discover their own City experiences and create their own City stories.

Graham Packham, Chairman of the City of London’s Culture, Heritage and Libraries Committee

¹ A new model for calculating visitor footfall and spend was adopted by the City Corporation in 2016; this has seen significant increases on original estimates primarily because the new model includes groups not considered previously e.g. day visitors from a holiday base, and conference and meetings visitors. Growth in the City’s tourism sector (particularly accommodation) while significant, is therefore not the only contributor to the substantial increases quoted.

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10. Appendices	On request
1: Research and Policy Context	
2: 2013/17 Strategy Highlights	
3: Consultations	

1 Introduction

“By seeing London, I have seen as much of life as the world can show.” Samuel Johnson, 1773

The City of London *is* London.

It is the birthplace of our capital, with a history stretching back over 2,000 years. Its stories, sights, smells and sounds are unique and are integral to England’s political, social, literary, artistic and financial history. More than that, they have played a part in shaping the history of so much of the wider world.

Its skyline, where ancient places of worship, medieval halls and Tudor pubs jostle for space with some of the most architecturally-significant skyscrapers found anywhere today, is one of the most exciting in the world. Underneath, a dense medieval street plan invites visitors to tread their own path as they discover a wealth of world-famous, and lesser-known visitor experiences, all within easy walking distance of one another.

The City is hyper-connected to the rest of London, the UK and the world with seven mainline stations, seven underground lines and easy access to City Airport. Unsurprisingly, this brilliant connectivity is perfect for the millions of international business visitors who come to the City for work, meetings and conferences, investing in and building our national economy.

For so many visitors, the City embodies London. The role of its rich historic past, combined with a rapidly evolving future, cannot be understated and plays a significant role in London’s wider success as a global visitor destination.

This in turn benefits the City, which enjoys the many dividends of being part of the total London offer, including the world-class hotels, heritage, culture, shopping, parks and events which surround it.

This is *The* City within a city; London’s heart and heartbeat and the place from where this unique global entity grew and continues to grow.

2 The Strategic Context

This document provides a strategic framework for the development of the City of London's visitor economy. It sets out a series of step-change objectives and identifies several priorities for development and key target markets.

It is the result of a wide-ranging review, including:

- Examination of international and national visitor trends and forecasts
- Consideration of the policies of the Government and national and local tourism organisations (in as much as they reflect the City's own plans)
- Input from a series of workshops and consultations with tourism operators and stakeholders, and City Corporation Members and officers.

2.1 Policy Framework

The City of London's Visitor Strategy supports national, local and industry economies, delivering positive benefits to Londoners through jobs, learning, "good" growth and prosperity.

2.1.1 This Visitor Strategy contributes to the **City Corporation's Corporate Plan 2018/23** - in its aims to:

- Promote London for its creative energy and competitive strengths (ref. 7d)
- Promote the City, London and the UK as attractive and accessible places to live, learn, work and visit (ref. 8a)
- Champion investment in relevant skills and diverse talent pools (ref. 8d)
- Advocate ease of access via air, rail, road, river and sea (ref. 9c)
- Improve the experience of arriving in and moving through our spaces (ref. 9d)
- Create and transform buildings, streets and public spaces for people to admire and enjoy (ref. 10c)
- Protect, curate and promote world-class heritage assets, cultural experiences and events (ref. 10d)
- Champion a distinctive and high-quality residential, worker, student and visitor offer (ref. 10e).



2.1.2 The strategy is the City of London's framework to support the Mayor's **Tourism Vision for London** (produced by London & Partners). It aims to create a world class visitor experience through:

- Promotion
- Visitor experience
- Information, infrastructure and amenities
- Developing the infrastructure for business visits and events.

- 2.1.3 It supports the delivery of the **City of London's Cultural Strategy 2018/22**, with its focus on repositioning the City as a world capital for commerce and culture, developing Culture Mile (supporting **the Culture Mile Strategy 2018/28**) and promoting the cultural, heritage and creative strengths of the City.
- 2.1.4 It reflects the **City of London's Local Plan 2015**, which identifies the need "to promote a high quality of architecture and street scene appropriate to the City's position at the historic core of London...supporting the continued development of the City as a cultural destination for its own communities and visitors".
- 2.1.5 It draws from, and supports, national government plans and strategies, such as the national tourism plan of the Department of Culture, Media and Sport (DCMS), and the Greater London Authority's (GLA) plans, such as **Culture for all Londoners, A Vision for London as a 24-hour City** and the **London Plan**.

2.2 The global tourism economy

Travel and tourism is one of the world's largest economic sectors, accounting for 10.4% of global GDP and 313 million jobs, or 9.9% of total employment in 2017.²

London is the gateway to England, and the UK. In 2016, London alone attracted over 30m overnight visits - of which over 19.1m were international. London accounts for half of England's international visitors and its visitors generate nearly £30 billion of spend a year. The sector employs 700,000 people – one in seven of the capital's jobs – and accounts for 11.6% of London's GDP³. Visitor numbers to London are expected to grow to 40.4m by 2025.

² Travel & Tourism Economic Impact 2018 (World Travel and Tourism Council 2018)

³ A Tourism Vision for London (London and Partners 2017)

2.3 Tourism in the City of London in 2017

“The City is a world within itself. Centred in the heart of the metropolis, with its innumerable capacities for commercial pursuits, it presents at first sight to a stranger a most mysterious and unfathomable labyrinth of lanes and alleys, streets and courts. Streets thronged with a bustling multitude, whose various occupations, though uniting in one grand whole, seem to have no direct association with each other.” D. Morrier Evans, *The City*, 1852

Note: The below is to become a series of infographics in the final Strategy document, should it be approved.

- 18.4m visits
- £1.76billion spend
- Supports over 18,000 jobs
- 70% of spend is from London and UK residents / 30% from overseas
- More than half of spend (53%) is from business visitors, the rest from leisure visits⁴
- 6.6m visits to City attractions (+26% since 2010⁵)
- 383,000 visits to the City Information Centre
- 6,200 hotel/aparthotel bedrooms⁶ (circa 40% increase since 2011)

2.4 Tourism Futures

There are three key emerging trends that will impact tourism to the City; all create exciting opportunities for the area and the way its product is packaged and promoted.

- London’s visitor numbers are expected to grow to 40.4 million by 2025, with increases across all markets; the strongest growth is anticipated to come from Asia (particularly China).⁷
- Technology will continue to transform the visitor experience. Smart phones have become essential tools, used for researching and booking, as well as for wayfinding and sharing photos via social media. Having timely, accurate and lively online destination content will be crucial. Push-technology has become super-smart, with

⁴ City of London Facts of Tourism 2017 (RJS Associates Ltd – 2018)

⁵ City of London’s Visitor Attractions Monitor (RJS Associates Ltd 2018).

⁶ City of London Facts of Tourism 2017 (RJS Associates Ltd 2018).

⁷ A Tourism Vision for London (London and Partners 2017)

algorithms facilitating the targeting of specific audiences with specific messages that meet their profile, interests and location⁸

- Consumer behaviour is changing, as there is a fundamental shift in what value means. Value is about collecting as many unique experiences as possible and travellers are seeking genuine, authentic, tourism products and will be driven by 'wish lists' of experiences.⁹

⁸ The Future Travel Journey: trends for future tourism product development (Foresight Factory Research for VisitEngland July 2017)

⁹ The Future Travel Journey: trends for future tourism product development (Foresight Factory Research for VisitEngland July 2017)

3 The Opportunities and Challenges

3.1 Opportunities

Prestige and depth of offer	There is nowhere in the world like the City. From a visitor perspective it offers incredible value in terms of the number of unique, authentic experiences on offer within a small and walkable distance of one another.
Host of new attractions	<p>The Sky Garden, London Mithraeum, Billingsgate Roman House and Baths, and Aldgate Square and Guildhall Yard (both as event spaces) are all recent additions to the City's visitor offer; in the pipeline is the new location for the Museum of London and a new visitor centre at the Monument Piazza.</p> <p>There are exciting opportunities for the development of other attractions including the Old Bailey, Mansion House and more high-level sky gardens.</p> <p>These will enhance the visitor experience and the appeal of the City as a place to visit and do business.</p>
Bed-stock increase	The City has nearly 6,200 hotel/aparthotel bedrooms, a growth of 40% since 2011 (with more planned), creating opportunities for an overnight market, particularly for leisure visitors at weekends.
Retail and restaurants	The City's shopping, food and drink offer has been transformed; developments, such as Bloomberg Arcade, One New Change and Broadgate, are at the forefront of innovative food and beverage experiences.
Culture Mile	A rival to any of London's cultural hubs, the creation of Culture Mile will add immeasurably to the City's rich arts and heritage offer, creating a lively and safe day, evening and night-time destination.
Evening and night time economies	Illuminated River, Culture Mile and increased transport options will deliver great opportunities to develop the City as a destination of choice for overnight stays and evening visits.
Improved connectivity	Crossrail, the expansion of City Airport and the Night Tube will create opportunities to develop new markets at times when the City has capacity, particularly weekends and evenings.

3.2 Challenges

Peaks and troughs of capacity and demand	Although the City benefits from high year-round occupancies, this is not always the case at weekends, which are quieter, and when some attractions, shops, bars and restaurants are closed. At these times, demand for hotels is weaker, and the streets are quieter and lack animation - this can feel unwelcoming for visitors.
Capacity for growth	Demands on land use mean that future growth in hotel supply will be limited – as recognised in the City of London Local Plan policies. Increasing overnight stays will therefore be limited, noting the Culture Mile area is perceived to be particularly short of hotels.

Increased competition	<p>Other areas and boroughs of London – such as Greenwich and the Queen Elizabeth Olympic Park – have plans for major infrastructure and cultural developments in the coming years.</p> <p>Globally, other world cities are developing facilities and targeting visitors as well as business investors, particularly Frankfurt, Dubai, Singapore and Beijing.</p> <p>The City needs to ensure it works hard to maintain its market share.</p>
Perception issues	<p>London can be perceived as expensive and crowded, especially among domestic audiences¹⁰; despite recent leaps forward, the City is known for business significantly more than for its heritage and cultural offer.</p>
Wider challenges	<p><u>A sustainable workforce</u>: across London the visitor sector is estimated to employ 700,000 people. It is estimated that 21,000-63,000 recruits are needed each year to maintain current levels. This could be a significant challenge post-Brexit.</p> <p><u>Terrorism and security</u>: central London and the City remain sensitive to terrorism and security-related incidents. These can lead to major drops in visitor numbers and impact negatively on perceptions. Overseas markets, families and school groups are particularly susceptible.</p> <p><u>Visas</u>: India and China are forecast to be major growth markets for international travel but the costs of obtaining visas is a major concern for London's tourism sector. Post-Brexit, tighter visa regulations could negatively influence visitor numbers to the UK from European markets for both leisure and business.¹¹</p> <p><u>Air capacity</u>: London's runways and airports have sufficient capacity to support the growth anticipated through to 2025. In the long term however, this could become a constraint for growth across all London.</p> <p><u>Hotel capacity</u>: it is estimated that London needs at least an additional 23,000 hotel rooms by 2025 to sustain growth at predicted rates.¹²</p>

¹⁰ City Hotels, Attractions and Retail Network (CHARN) presentation (London & Partners – 2018)

¹¹ Implications of Brexit (Tourism Alliance 2017)

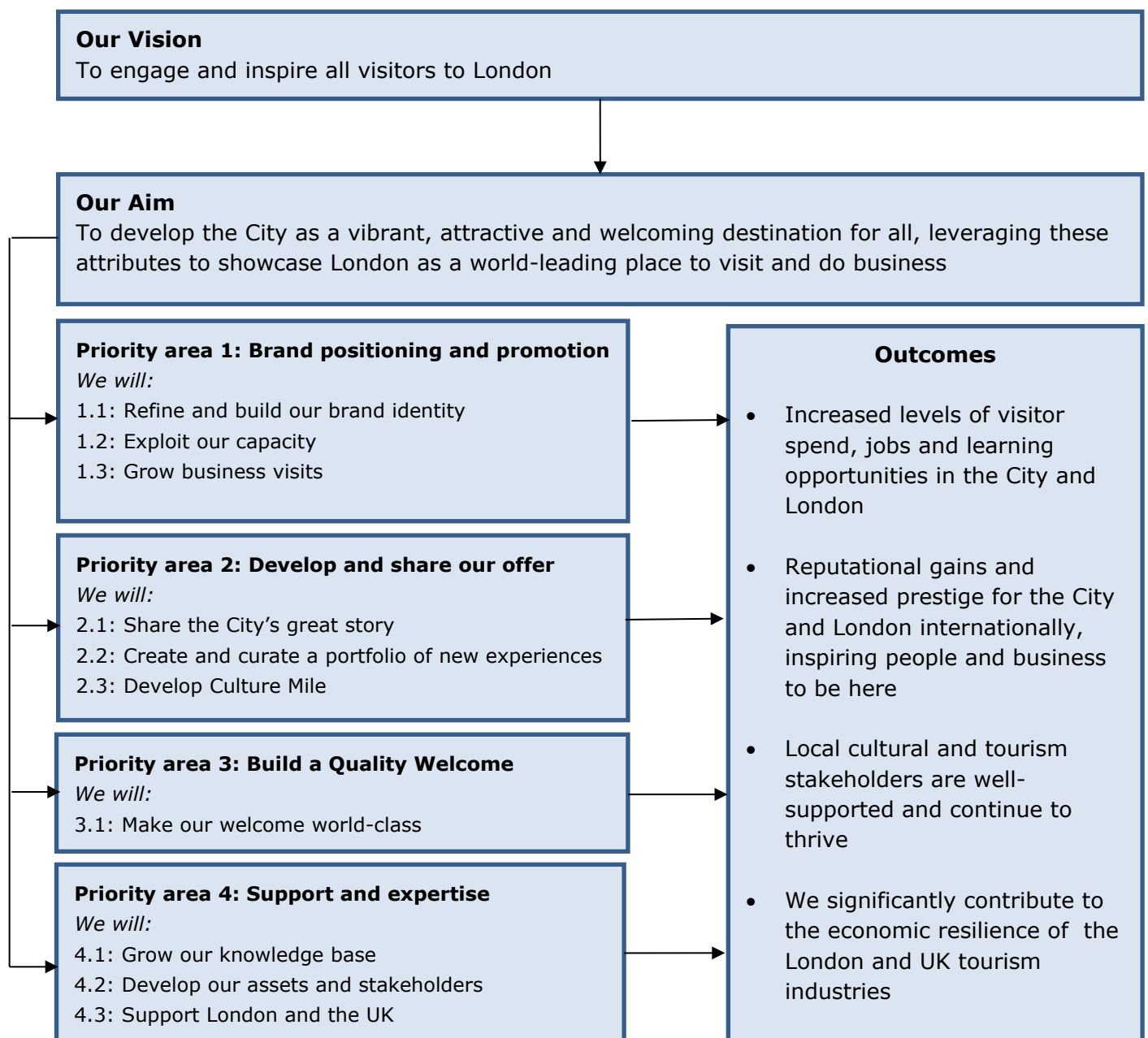
¹² A Tourism Vision for London (London and Partners 2017)

4 The Strategic Approach

“I’ve been walking about London for the last thirty years, and I find something fresh in it every day.” Walter Besant

4.1 Overview

This five-year Visitor Strategy is supported by four key priority areas, all focused on showcasing the very best of the City of London for leisure and business visitors, which will in turn benefit the wider London community.



Underpinning these objectives there are a number of universal values and principles, which cascade throughout the organisation and how we work. These include:

- Working in partnership in an open, accessible and transparent way
- Practising responsible tourism and building 'good growth' for the City – targeting the right markets at the right times in the right locations
- Championing an environmentally-sustainable City – encouraging walking, cycling, pedestrianisation and use of 'clean routes'
- Creating a London for all Londoners – enabling all to benefit from growth and prosperity
- Ensuring appropriate and proportionate security measures are applied across all our visitor assets and programmes – making the safety and well-being of our audiences our primary consideration





4.2 Target Markets

This strategy focuses on those visitor markets which have the most significant value and/or growth potential for the City, and where actions will make the biggest impact.

Criteria for prioritising markets include:

- Potential motivation triggers: do we have the right product to align with interests?
- When visiting: season, day of week, time of day
- Level of spend
- Longer-term potential: repeat visits, referrals, extenders
- Ease of marketing: cost and resource to influence audiences (at inspiration stage, during planning, when in London).

The City of London has identified four tier-one target markets:

	Overseas sightseers: A significant market for London and the City. Their key reason for visiting is our exceptional heritage offer. There are clear and actionable opportunities to grow this market by building on and cross-selling the number of unique experiences in a small and connected area. ¹³
	Day-trip families: Based in London and the Home Counties and typically travelling with children under the age of 15. The City has a strong family offer with bucket-list attractions and good connectivity.
	London adults: Living (and/or working) in London and visiting the City for a day or evening as couples or in friend groups without children. They will be influenced by our heritage and cultural offer, events, Culture Mile, and the evening and night-time economies.
	Business visitors: Account for over half of visitor expenditure in the City. They are an important audience to influence, to persuade to explore and spend more when they are here, to encourage to re-visit or to extend their stay and with whom we must foster the aspiration to work and do business in London.

5 Strategic Priorities

¹³ A Tourism Vision for London (London and Partners 2017)

5.1 Priority area 1 – Brand Positioning and Promotion

5.1.1: Build and refine our brand identity

Rationale

The City is home to attractions and buildings that are international icons, steeped in history and perfect for rich and engaging storytelling. The depth of the City's heritage however, and the variety of its culture are not fully represented or reflected in public perceptions of the area¹⁴.

The concepts of "City of Old and New" and "City of Discovery"¹⁵ provide the foundation for our future positioning – building on the juxtaposition of our unique heritage and our creative, dynamic and innovative present, combined with a medieval street plan of alleyways and passages, inviting discovery and revealing a wealth of hidden gems.

Areas for Action

- Position the City as a world-leading heritage destination and London's heritage centre. This will improve the profile of the City to heritage service providers – from heritage agencies to museums and interpretative experiences – encouraging them to see the City as the perfect place in which to conduct business.
- Promote the City's history and heritage both domestically and internationally:
 - Create London-wide campaigns that develop the "City of Old and New" concept
 - Create and/or seek joint ventures and campaigns that drive footfall between heritage destinations (such as that achieved in *England Originals* with England's Historic Cities)
 - Strengthen the City's alliance with Visit Greenwich and seek similar opportunities with heritage hubs within London
- Develop target-market-focused digital content that features the City's unique heritage and identity, distributing via social media and through our strategic partners.
- Further build the concept of "City of Discovery" promoting the City's many pop-up events and installations in the public realm (notably within Culture Mile and through the City's Outdoor Arts Programme) across social media channels specifically, targeting the markets identified below.
- Promote the City's cultural strengths as well as its quirky alternatives to mainstream consumption in order to drive visitor audiences, to include (but not limited to) City film locations and the fashion and textile industry around Petticoat Lane and Spitalfields.
- Develop a City-wide marketing and communications strategy to drive visitors', learners' and residents' awareness of our cultural offer, focussing on the anticipated increase in visitors with the Elizabeth Line during the strategy period and working to engage the existing working population¹⁶.

¹⁴ Source: Londinium Evaluation report (The Audience Agency for the City of London Corporation – 2017)

¹⁵ Source: London Message Testing (Humankind Research for London and Partners, City of London Corporation, GLA – 2017)

¹⁶ Action adopted from the City of London's Cultural Strategy 2018/22 (objective 7)

Markets Reached



5.1.2: Exploit our capacity

Rationale

The City has peaks and troughs of capacity which are perhaps at odds with the wider London offer; it is therefore a priority to develop strategies to address under-use. Weekends and school holidays are particularly low-demand periods for many hotels, bars and restaurants; and attractions see visitor numbers dip during the winter months.

Strategies and solutions are needed to stimulate demand in quieter periods, activating key market segments at different times. The aim is to deliver good growth and add real value to businesses within the City.

Developing such tactical marketing campaigns will be best achieved in partnership with transport operators and other London boroughs, as well as strategic partners such as London & Partners. The City may play a leadership role or a supporting role in such initiatives.

Action Areas

- Refine the appropriate target market mix for the City, identifying key segments and their motivations, and craft suitable campaigns that are shared with appropriate delivery partners.
- Undertake tactical marketing campaigns that address low-demand periods, and which respond to opportunities as they arise, including:
 - Joint campaigns with transport operators that promote the City at weekends and during school holidays
 - Featuring City product internationally, by establishing new partnerships with incoming tour operators and overseas travel trade.
- Support the Mayor's **Vision for London** as a 24-hour city by developing and growing the City's night-time offer, with particular emphasis on Culture Mile. The focus should be on delivering compelling "old and new" alternatives to traditional activities.

Markets Reached



5.1.3: Grow business visitors

Rationale

The City welcomes high numbers of business visitors (with and without family members/partners) for meetings and conferences, and on short-term working contracts. Their experience of the City can influence their future business decisions for relocation, investment and recommendation.

There are opportunities to increase the number of business visitors (particularly conference visitors), their spend and experience (particularly those staying overnight).

Action Areas

- Raise the profile of the City's suitability for conferences and meetings by showcasing its exclusive range of venues and facilities through the London Convention Bureau (London and Partners) and other channels (e.g. London City Selection).
- Support London's welcome to large business conferences and congresses, showcasing Culture Mile as a key attractor.
- Support the London Convention Bureau's London Ambassador Programme by engaging City business figures and experts to help generate and attract conferences.
- Develop dedicated, and incentivised, collateral and digital content to encourage business visitors to extend their stay, return and/or recommend the City.
- Identify and support appropriate partners, including the City's hotels, to develop specific campaigns (domestic and international) targeting business visitors.
- Develop solutions to better penetrate City businesses and communicate our offer to City workers.

Markets



- Domestic
- International
- Conference organisers and delegates.

5.2 Priority area 2: Develop and share our offer

5.2.1: Tell the City's great story

Rationale

The story of the City, its status as the birthplace of London and cradle of the capital's rich history and heritage, and its roots as a world leader in law, business and politics, are its crown jewels when it comes to attracting visitors.

Interpreting, and reinterpreting the City's story to engage with target markets will be pivotal in encouraging further growth and creating the kind of dynamic campaigns which drive awareness and footfall.

Action Areas

- Develop and agree a digital marketing plan that clearly focusses our ambitions for attracting visitors through our own web-based and social media platforms as well as those of third parties.
- As part of the above, develop a dedicated visitor website that tells the story of the City, provides itineraries and experiences, and acts as a portal to attractions, events and services.
- Complement the new website with a suite of quality-curated digital content, pushing this through strategic partners and third-party websites, social media and apps to build City presence and reach.
- Utilise virtual museum and gallery digital platforms to curate and provide access to our assets and collections and create an interest in visiting the City.
- Develop the City's streetscape as a living museum using virtual and augmented reality and on-street interpretation. Work with the City Information Centre, Culture Mile (notably Museum of London) and Monument Visitor Centre to complement this offer.
- Encourage use of ground-level window space to create a sense of place for the City, via artworks, interpretation and City timelines and stories.
- Add depth to the City story through the development of content and marketing collateral with neighbouring areas.

Markets Reached



5.2.2: Create and curate a portfolio of new experiences

Rationale

To claim its starring role on a crowded world stage, the City needs to make the utmost of its established icons and of its less-exposed assets to create a portfolio of new world-class experiences which tap in to the crucial “fear of missing out” (FOMO) motivator. These new experiences must showcase the City’s dynamism, attract new audiences and ensure previous visitors have the excuses they need to return again (and again).

Action Areas

- Help develop new visitor experiences using our existing assets, such as the Central Criminal Court at Old Bailey, Mansion House and our Roman archaeology.
- Build the City’s riverside offer through the opportunities arising from the Illuminated River and Thames Tideway Tunnel (Blackfriars Foreshore) projects, using these as catalysts to deliver new day and night-time visitor experiences.
- Make the most of the City’s growing roof/skyscraper garden venues, by creating an umbrella “high-garden” brand/campaign, simplifying access and building a portfolio of bookable experiences.
- Promote the new Monument Visitor Centre and Tower Bridge experiences and use as a ‘gateway’ to other City experiences.
- Build and promote the City’s outdoor visual arts offer to include closer working with the Crossrail art and the City’s annual “Sculpture in the City” programmes.
- Develop an annual series of major outdoor events which celebrate the City’s unique character and heritage and help achieve global resonance.
- Support the development of the City Corporation’s Sports Engagement Strategy, supporting British bids to host major sporting events and utilising our cultural assets and programmes to develop the visitor welcome at appropriate activities.

Markets



5.2.3: Develop Culture Mile

Rationale

Culture Mile, located in the north-west of the Square Mile, is home to some of the world’s greatest cultural institutions: Museum of London, the Barbican Centre, the London Symphony Orchestra and the Guildhall School of Music & Drama.

The raison d’être of Culture Mile is twofold; firstly, to contribute to shifting perceptions of the City, establishing it as a globally-renowned destination for culture, creativity and learning, as innovative and dynamic in the arts as it is in commerce; secondly, to help

develop the area as a vibrant and welcoming cultural, creative and learning destination for all.

The arrival of Crossrail, and its potential to massively increase visitor numbers into the City, provides real opportunity for visitor experiences and promotions for Culture Mile.

Action Areas

- Proactively support the delivery of the **Culture Mile Strategy 2018/28**, coordinating and aligning relevant City-wide visitor initiatives and opportunities to support its growth as a cultural centre; specifically:
 - Use Culture Mile as a focus for positioning the City as an evening and night-time destination
 - Deliver appropriate visitor information services within the Culture Mile footprint, utilising the expertise of the City Information Centre
 - Work actively with Culture Mile to promote the cultural offerings of the wider City to relevant audiences, including working with Crossrail and other transport operators
 - Use City visitor assets to amplify the Culture Mile offer and encourage extended stays, linking between attractions via packages and promotions.

Markets Reached



5.3 Priority area 3: Build a Quality Welcome

5.3.1: Make our welcome world-class

Rationale

A world-class destination like the City has to offer a world-class welcome – one which will give each and every visitor an experience they will never forget.

Our welcome to visitors needs to encompass an attractive public realm, easy wayfinding, well-trained and knowledgeable front-of-house teams, and good quality visitor information in the right places, all supported by the kind of infrastructure (toilets, transport, access) that visitors expect.

The arrival of Crossrail will make Farringdon Station (with its direct link to Heathrow) a major point of entry to the City, and therefore this area will have significant potential to influence and inspire visitors.

While the City already offers a strong welcome to its many visitors, we must recognise that to stay at the top of our game, we have to face the future head on; this includes sustaining a quality workforce (predicted to be a challenge in the future) and addressing the consistency of our wayfinding.

Action Areas

- Implement the City's Legible London signage and lighting strategies; ensure new mapping is reflected across all visitor collateral, whether printed or digital.
- Operate and promote the City Information Centre as a free visitor information service for all visitors to the City, London and England; consolidate its position as the official information centre for London's cultural and sporting events and build its long-term sustainability by increasing commercial operations and support.
- Boost visitor-facing skills across the sector by developing training opportunities at our visitor attractions.
- Using City Information Centre expertise, provide visitor welcome training for London's volunteer ambassadors, City security teams and concierges, event security staff and other relevant personnel.
- Open up walking routes that make the City easier to explore, for example the river walkway from Tower of London/Tower Bridge.
- Provide welcome services to the travel trade through additional coach parking and dropping off facilities, particularly at weekends, ensuring neutral or positive environmental impacts to align with this strategy's cross-cutting theme of sustainability.

Markets Reached

All visitors – when already in London.



5.4 Priority area 4: Support and expertise

5.4.1: Grow our knowledge base

Rationale

Understanding visitors, their motivations and requirements, is fundamental to an effective Visitor Strategy and should underpin marketing and infrastructure development programmes.

The City must continue to develop its collective knowledge of visitors, and the performance of its visitor sector, through fresh and targeted research projects, which give invaluable insight into the visitor economy – locally and more widely.

Action Areas

- Maintain and extend the collection of destination level performance-related data held by the City, prioritising the build of our qualitative knowledge base.
- Develop insights into business visitor markets; specifically refresh our co-funded Business with Pleasure research.

- Define, agree and report outcomes aligned with our **Corporate Plan** to measure the success of this strategy, underpinning the measures already defined in section 7.
- Share our knowledge to encourage reciprocal exchange and to support and inform local, London, national and industry programmes and stakeholders.

Markets



5.4.2: Develop our assets and stakeholders

Rationale

The City Corporation manages a significant portfolio of visitor assets, including Tower Bridge, Guildhall Galleries and the City Information Centre as well as an array of open spaces, parks and gardens. In its local government role, it protects the interests of all in the City who play a part in its visitor offer, convening, connecting and supporting stakeholders.

The City Corporation also recognises the need to future-proof its assets and those of its stakeholders, building long-term and sustainable business for the destination.

Similarly, it acknowledges that while City attractions are key drivers of visits, they cannot create by themselves the multi-faceted, multi-partner events, commemorations and campaigns that deliver international resonance for the destination and gain real traction in the marketplace.

A priority action is therefore to facilitate greater collaboration across attractions and create suitable 'umbrella' campaigns in which all can participate and derive benefits.

Action Areas

- Provide more and better networking opportunities to foster business partnerships and joint initiatives.
- Programme major "hero" events to support wider, high-profile thematic campaigns in which stakeholders can feature and from which they can derive business focussing on unique City content (e.g. *Shakespeare Woz Ere*, *London's Burning* (both 2016), and *Londinium* (2017)).
- Develop content resources for stakeholders to use in their operations, such as licensed images, videos, copy and itineraries.
- Maximise the impact that City-owned and funded assets can play in the visitor sector and exploit benefits for these assets through greater exposure (e.g. through strategic and collective partnerships and alliances) and commercial development; support the development of a visitor events programmes at Leadenhall Market and Aldgate Square as part of this

- Promote the City Information Centre to local stakeholders as a vital and free resource for promotions and welcome/product training.

Markets Reached



5.4.3: Support London and the UK

Rationale

The City is an integral part of London's (and the UK's) visitor offer, and therefore has an integral part to play in shaping its international image. It both benefits from and contributes to that image and to London's worldwide reputation and is part of the London gateway to the nation's regions for international visitors.

With its assets and expertise, the City can play a key role in supporting London's boroughs (most of whom do not have a dedicated tourism resource) by bringing the benefits of tourism to all Londoners, and it can work as a gateway partner for the nation, supporting the UK's tourism industry as a whole.

Action Areas

- Share our assets and expertise with London's boroughs and the UK more widely, building on programmes already established through *London Borough of Culture* and *England Originals* and developing new initiatives, to include reciprocal signposting of relevant assets to drive audiences in both directions
- Actively participate in London-wide events such as *Open House*, *London Landmarks Marathon* and *London Games Festival*, as well as major sporting events and London and national celebrations and commemorations, supporting our neighbours and the London and national tourism industries
- Provide showcase opportunities for London and UK partners at our City Information Centre.
- Working with our Culture Mile partners, develop major events that deliver global recognition for London, such as *London's Burning* in 2016.
- Support industry-wide training initiatives and recruitment drives across the tourism spectrum through participation and advocacy.

Markets



6 Implementation

“There is nowhere else like London. Nothing at all, anywhere.” Vivienne Westwood

The City Corporation is the crucial lynchpin in the implementation of its Visitor Strategy. It is:

- A major provider of, and investor in the City’s visitor product – operating several key attractions and the City Information Centre, as well as running landmark events
- A co-ordinating organisation that brings together visitor sector partners from across the City with other stakeholders to achieve collaboration and networking
- A landowner and planning body with a role in creating a distinct sense of place and a quality environment
- A long-term custodian of heritage and a major investor in culture and the arts
- An independent voice providing leadership and expertise for the City’s visitor sector at regional, national and international levels.

This strategy will be delivered by the City Corporation through a range of strategic and tactical partnerships. The diagram below provides some examples.



Delivery will be coordinated by the City Corporation’s dedicated Visitor Development Team working with champions across departments. This will include a Strategy Steering Group comprising senior officers and potentially senior representatives from stakeholder organisations. It will meet twice a year to oversee delivery and ensure co-ordination and streamlined cross-departmental programmes.

Major new campaigns, events and activities will be subject to the approval of the City Corporation's Director of Communications.

7 Resources

The actions prioritised within this strategy will be delivered - for the most part - from within existing departmental budgets. In some cases, however, they will be the subject of a bid for support from internal or external funding streams. Should the City Corporation's fundamental review re-evaluate the relative priority of certain actions, this will be reflected as the strategy is updated. Actions are not usually reliant on one another and so it is unlikely there will be any impact on other parts of the strategy should one or more not receive funding.

8 Outcomes and monitoring

This strategy will be reviewed and monitored against a specific set of outcomes that represent meaningful measures of progress across the City of London as a destination.

These are summarised in the following table:

Measure	Priority areas	Link to Corporate Plan (as per page 5)	Specific measures	Method of monitoring
Awareness and perceptions of the City	1.1, 1.2, 1.3	7d, 8a, 9d, 10e	<ul style="list-style-type: none"> Awareness of City as cultural and/or visitor hub Awareness of where visiting (visitors) Awareness of specific facilities in the City Perceptions of the City (based around a series of statements on the City) 	<ul style="list-style-type: none"> Visitor survey – leisure visitors Visitor survey – business visitors Perception's surveys – e.g. major City events
Conferences	1.3	7d, 8a, 10e	<ul style="list-style-type: none"> Increase in conferences 	<ul style="list-style-type: none"> UK Conference and Meetings Survey
Business visitor spend	1.3	7d, 8a, 8d	<ul style="list-style-type: none"> Increase in spend by business visitors – (e.g. through additional activities and leisure extension) 	<ul style="list-style-type: none"> Visitor survey – business visitors
Visits to attractions	1.1, 1.2, 2.2, 3.1	8a, 9c, 9d, 10c, 10d, 10e	<ul style="list-style-type: none"> Increased visitor numbers – particularly in off-peak months 	<ul style="list-style-type: none"> Attractions Monitor
Visits to City Corporation attractions	1.1, 1.2, 2.2, 3.1	8a, 9c, 9d, 10c, 10d, 10e	<ul style="list-style-type: none"> Increased visits including new attractions 	<ul style="list-style-type: none"> Attractions Monitor
Satisfaction	2.1, 2.2, 2.3, 3.1	8a, 8d, 9c, 9d, 10c, 10d, 10e	<ul style="list-style-type: none"> Satisfaction with different aspects of the City offer – public realm, signage, information, overall experience 	<ul style="list-style-type: none"> Visitor survey – leisure visitors Visitor survey – business visitors
Occupancy	All	7d, 8a, 9c	<ul style="list-style-type: none"> Increase in occupancy and ADR – particularly at weekends, off-peak months 	<ul style="list-style-type: none"> Occupancy Survey
London and UK support	4.1	7d, 8a, 10c, 10d, 10e	<ul style="list-style-type: none"> Impact of major City events on London National and international coverage 	<ul style="list-style-type: none"> City events' evaluations

Monitoring and evaluation will be led by the City Corporation's Visitor Development Team, working with the Corporate Strategy and Performance Team.

These teams will also define, agree and report outcomes aligned with our **Corporate Plan**, underpinning the measures provided above.

All measures will be reported publicly on an annual basis. However, data for some of the above quantitative measures does not currently exist. Baselines and targets for these

measures will be established following strategy approval. These will be presented in the annual monitoring report (see above).

9 Summary

This, the City of London Corporation's fourth strategy, seeks to build on the achievements of preceding strategies, engaging and inspiring every visitor to London so growing our visitor economy to the benefit of local sector stakeholders and contributing to London's success as a World City.

It seeks to do this by developing the City as a vibrant, attractive and welcoming destination for all, leveraging these attributes to showcase London as the best place to visit and do business.

This will be realised through a series of priority action areas in that we will:

- Refine and build the City's visitor brand
- Exploit its capacity
- Grow its business visitor offer
- Tell its story brilliantly
- Create and curate new visitor experiences
- Develop Culture Mile
- Make its welcome world-class
- Grow its knowledge base
- Support and develop its assets and stakeholders
- Support London and the UK

The success of the strategy will be measured against a series of agreed outcomes:

- Increased levels of visitor spend, jobs and learning opportunities in the City and London
- Reputational gains and increased prestige for the City and London internationally, inspiring people and business to be here
- Local cultural and tourism stakeholders are well-supported and continue to thrive
- We significantly contribute to the economic resilience of the London and UK tourism industry

The table in section 7 details the monitoring and evaluation criteria that will be established and reported on year-on-year. If successful, the strategy will significantly contribute to a number of the City Corporation's aims as detailed in its Corporate Plan 2018/23 and listed on page 5.

The City Corporation is therefore committed to delivering this strategy and recognises the value of tourism to the communities it serves. That value is not confined to the growth of sector economies but reverberates across all parts of national life, building better futures for all, a stronger and more resilient London, and an international reputation for the country that enables it to thrive in the face of the significant challenges and pressures it will face over the next five years. We want to welcome the world and to secure our place within it. This strategy significantly contributes to that ambition.

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